

WALMART PICK YOUR PARTY SWEEPSTAKES

OFFICIAL RULES

**NO PURCHASE NECESSARY
MAKING A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.**

OPEN TO RESIDENTS OF THE 50 U.S., DISTRICT OF COLUMBIA (“D.C.”), AND PUERTO RICO, 18 YEARS OF AGE AND OLDER ONLY

This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with Facebook, Inc. or Twitter, Inc. Facebook and Twitter are not affiliated with the Sponsor in any way.

1. TO ENTER: Sweepstakes begins at 12:00 am ET on November 8, 2019 and ends at 11:59 pm ET on January 1, 2020 (the “Sweepstakes Period”). There will be four (4) different trip prizes available (each a “Trip”).

There are two (2) ways to enter: A.) Scan a Qualifying Product Package with your Device: During the Sweepstakes Period, locate “Party Size” packages of OREO, Chips Ahoy! and/or Ritz (“Qualifying Product”). Using your smart phone or other web-enabled device (“Device”), visit www.NabiscoParty.com and “scan” the Qualifying Product packaging by pointing your Device at the Qualifying Product brand logo. Once the logo is recognized, interact with the experience. Then, follow the on-screen prompts and you will be directed to a mobile Web page. Once on the mobile Web page, follow the links and instructions to complete the registration form (on first visit only). Finally, follow the links and instructions to select one (1) Trip from among the available options for which you would most like to win. You automatically will receive one (1) Sweepstakes entry into the drawing for the Trip you selected. On subsequent visits, follow all instructions to complete and submit an entry into the drawing by selecting one (1) Trip, the same or different from previous visits, from among the available options for which you would most like to win. **B.) Visit Microsite from a Desktop Computer:** During the Sweepstakes Period, visit www.PartyWithNabisco.com and follow the links and instructions to complete the registration form (on first visit only). Then, follow the links and instructions to select one (1) Trip from among the available options for which you would most like to win. You automatically will receive one (1) Sweepstakes entry into the drawing for the Trip you selected. On subsequent visits, follow all instructions to complete and submit an entry into the drawing by selecting one (1) Trip, the same or different from previous visits, from among the available options for which you would most like to win. Winners will be chosen at random, as described in Rule 3, below.

Limit: One (1) Sweepstakes entry, per email address/person, per day during the Sweepstakes Period, regardless of method of entry or combination of methods of entry. Use of any robotic, automatic, programmed or similar entry method to obtain more than the stated number of entries per day will void your entry/entries and result in disqualification. Potential winners are subject to verification before any prize will be awarded.

BONUS ENTRIES: After you enter the Sweepstakes, you can earn bonus Sweepstakes entries as described below:

Facebook Referral: Share a message about the Sweepstakes on your Facebook wall. The wall post will contain a unique link to the Sweepstakes. If a friend subsequently registers through the unique link, you will receive one (1) bonus Sweepstakes entry into

the drawing for the Trip that was selected on the applicable day that you shared the message. Limit: Up to one (1) bonus Sweepstakes entry, per email address/person, per day during the Sweepstakes Period for this method.

Twitter Referral: Tweet a message about the Sweepstakes on Twitter. The tweet will contain a unique link to the Sweepstakes. If a friend subsequently registers through the unique link, you will receive one (1) bonus Sweepstakes entry into the drawing for the Trip that was selected on the applicable day that you shared the message. Limit: Up to one (1) bonus Sweepstakes entry, per email address/person, per day during the Sweepstakes Period for this method.

2. ELIGIBILITY: Sweepstakes is open only to residents of the 50 United States, D.C., and Puerto Rico who are 18 years of age and older as of the time of entry. Employees of Mondelēz Global, LLC (“Sponsor”), MOJO Marketing, Zappar Limited, HMT Associates, Inc., HelloWorld, Inc. (“Administrator”) (collectively, “Promotion Parties”) and members of their immediate families (defined as including spouse, biological, adoptive and step- parents, grandparents, siblings, children and grandchildren, and each of their respective spouses, regardless of where they reside) or persons living in the same household (whether related or not) of any of the above are not eligible to participate in Sweepstakes. Void where prohibited.

3. SWEEPSTAKES DRAWING: Administrator is an independent judging organization whose decisions as to the administration and operation of the Sweepstakes, the selection of the potential winners, and all matters related to the Sweepstakes, are final and binding. Administrator will select potential Sweepstakes winners on or around January 2, 2020 in a random drawing from among all eligible entries received for each applicable Trip. The potential winners will be notified by email or phone number. Each potential winner (parent/legal guardian if winner is a minor in his/her state of residence) must execute and return a Declaration of Compliance, Liability and Publicity Release (“Declaration”) within **twenty-four (24) hours** of attempted delivery or potential winner forfeits the prize and it may be awarded to an alternate winner in a random drawing, time permitting, from among all remaining eligible entries for each applicable Trip. The return of any prizes/prize notifications as undeliverable or if a potential winner fails to comply with any of these requirements or with the Official Rules in any way may result in disqualification and an alternate winner may be selected in a random drawing from among all remaining eligible entries. Failure by potential winner to provide the requested information within the stated time period may result in the automatic forfeiture of the prize. If potential winner of any prize cannot be contacted or the prize is rejected, or potential winner fails to provide any requested information within the required time period, the potential winner forfeits his/her prize. Receiving prize is contingent upon compliance with these Official Rules. In the event that potential winner is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Only three (3) alternate drawings will be held, if necessary and time permitting, to award any unclaimed prize, after which the prize will remain un-awarded.

4. PRIZES AND APPROXIMATE RETAIL VALUES (“ARVS”):

ONE (1) “RIO CARNIVAL IN BRAZIL” TRIP PRIZE: A 6-day/5-night trip for two (2) to Rio De Janeiro, Brazil. Trip consists of roundtrip coach class air travel for two (winner and one guest) from major airport nearest winner's residence to Rio De Janeiro, Brazil on Sponsor designated dates; 6-days/5-nights hotel accommodations (one room, double occupancy); roundtrip ground transportation between airport/hotel and hotel/event; two (2) tickets to the Rio Carnival 2020 event; a gift bag and \$3,500.00 spending money for the winner only. ARV: \$15,200.00.

ONE (1) "ST. PATRICK'S DAY IN IRELAND" TRIP PRIZE: A 6-day/5-night trip for two (2) to Dublin, Ireland. Trip consists of roundtrip coach class air travel for two (winner and one guest) from major airport nearest winner's residence to Dublin, Ireland on Sponsor designated dates; 6-days/5-nights hotel accommodations (one room, double occupancy); roundtrip ground transportation between airport/hotel and hotel/event; secured viewing area of the St. Patrick's Day Parade; a gift bag and \$3,400.00 spending money for the winner only. ARV: \$14,900.00.

ONE (1) "MARDI GRAS IN NEW ORLEANS" TRIP PRIZE: A 5-day/4-night trip for two (2) to New Orleans, Louisiana. Trip consists of roundtrip coach class air travel for two (winner and one guest) from major airport nearest winner's residence to New Orleans, Louisiana on Sponsor designated dates; 5-days/4-nights hotel accommodations (one room, double occupancy); roundtrip ground transportation between airport/hotel; secured viewing area of the Mardi Gras parade; a gift bag and \$2,200.00 in spending money for the winner only. ARV: \$9,600.00.

ONE (1) "NYE IN NEW YORK" TRIP PRIZE: A 5-day/4-night trip for two (2) to New York, New York. Trip consists of roundtrip coach class air travel for two (winner and one guest) from major airport nearest winner's residence to New York, New York on Sponsor designated dates; 5-days/4-nights hotel accommodations (one room, double occupancy); roundtrip ground transportation between airport/hotel; secured viewing area of the NYE ball drop event; a gift bag and \$2,800.00 spending money for the winner only. ARV: \$12,400.00.

For Each Travel Prize: Winner must travel on the dates determined by Sponsor in its sole discretion or prize will be forfeited. Notwithstanding the foregoing, Sponsor will make reasonable efforts to select travel dates acceptable to winner. Travel and accommodations are subject to availability and blackout dates. Travel must be round trip. Sponsor will determine airline and flight itinerary in its sole discretion. No refund or compensation will be made in the event of the cancellation or delay of any flight. Travel is subject to the terms and conditions set forth in these Official Rules, and those set forth by the Sponsor's airline carrier of choice as detailed in the passenger ticket contract. All expenses and incidental travel costs not expressly stated in the package description above, including but not limited to, ground transportation, meals, incidentals, gratuities, passenger tariffs or duties, airline fees, surcharges, airport fees, service charges or facility charges, personal charges at lodging, security fees, taxes or other expenses are the responsibility solely of winner. Unless child of winner, travel companion must be eighteen (18) years of age or older (or the age of majority in his/her state of residence if majority age is over 18) as of the date of departure and must travel on same itinerary and at the same time as the winner. If winner is a minor in his/her state of residence, one of his/her travel companions must be winner's parent/legal guardian. Travel companion must execute liability/publicity releases prior to issuance of travel documents. **If international travel, winner and travel companion are solely responsible for obtaining valid passports and any other documents necessary for international travel at the time of entry.** Travel restrictions, conditions and limitations may apply. If in the judgment of Sponsor air travel is not required due to winner's proximity to prize location, ground transportation will be substituted for round trip air travel at Sponsor's sole discretion. Sponsor will not replace any lost, mutilated, or stolen tickets, travel vouchers or certificates. Actual value may vary based on airfare fluctuations and distance between departure and destination. Winner will not receive difference between actual and approximate retail value, if any. Prizes are non-transferable and no cash or other substitution will be made except as provided herein or at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize (or prize component) for one of equal or greater value if the designated prize (or prize component) should become unavailable for any reason. Winners are responsible for all taxes and fees associated with prize receipt and/or use. Odds of winning a Sweepstakes prize depend

on the number of eligible entries received during the Sweepstakes Period for each Trip. Limit one prize per person. Total ARV of all prizes: \$52,100.00.

5. PUBLICITY: Acceptance of prize shall constitute and signify each winner's (and his/her parent's or legal guardian's if winner is deemed a minor in his/her state of residence ("Minor")) agreement and consent that Sponsor and its designees may use the winner's name, city, state, likeness, photo, and/or prize information in connection with the Sweepstakes for promotional, marketing, advertising or other purposes, worldwide, in any and all media now known or hereafter devised, including the Internet and social media platforms, without limitation and without further payment, notification, permission or other consideration, except where prohibited by law.

6. GENERAL RULES: All income taxes resulting from acceptance of prizes, if any, are the responsibility of the winners. By entering Sweepstakes, entrants (and their parents/legal guardians if entrants are Minors) accept and agree to these Official Rules and the decisions of Administrator. By participating, entrants (and their parents/legal guardians if entrants are Minors) agree to hold Promotion Parties, Facebook, Twitter, and their respective parent companies, subsidiaries, affiliates, directors, officers, employees and assigns, promotion agencies and agents harmless against any and all claims and liability arising out of participation in the Sweepstakes or use or redemption of prize (if applicable). Promotion Parties are not responsible for lost, misdirected, garbled or late entries, or for technical, hardware or software malfunctions, lost or unavailable network connections, or failed, incorrect, inaccurate, incomplete, garbled or delayed electronic communications whether caused by the sender or by any of the equipment or programming associated with or utilized in this Sweepstakes, or by any human error, which may occur in the transmission, receipt or processing of the entries in this Sweepstakes. Promotion Parties are further not responsible for: unauthorized human intervention in any part of the entry process or the Sweepstakes generally; incomplete or inaccurate information on Sponsor's website whether due to unauthorized human intervention, equipment failure or malfunction, or other cause; electronic or human error which may occur in the administration of the Sweepstakes, or announcement of the winners. If due to a programming or other error, more prizes are claimed than intended to be awarded according to Rule 4, the intended number of prizes will be awarded in a random drawing from among all legitimate prize claims received. In no event will Sponsor be liable for more than the number of prizes stated in Rule 4. If, in the Administrator's opinion, there is any suspected evidence of tampering with any portion of the Sweepstakes, or if technical difficulties compromise the integrity of the Sweepstakes, the Administrator reserves the right to modify or terminate the Sweepstakes in a manner deemed reasonable by the Administrator, at the Administrator's sole discretion. If terminated prior to stated end date/time, prizes will be awarded in a random drawing from among all non-suspect entries received as of the date of termination. In the event a dispute arises as to the identity of a potentially winning entrant, entry will be declared made by the name on the online entry form, provided he/she complies with these Official Rules. All federal, state and local laws apply. Any attempt by any person to deliberately damage the Website or undermine the legitimate operation of this Sweepstakes may be a violation of criminal and civil laws and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law (as well as disqualifying such individual).

7. WAIVER: By entering this Sweepstakes, participants (and their parents/legal guardians, if participants are Minors) waive all rights to claim punitive, incidental and consequential damages, attorneys' fees or any damages other than actual out-of-pocket costs incurred to enter. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation, and enforceability of

these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Michigan, without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed as if the invalid or illegal provision were not contained herein.

In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes-related materials or notifications and these Official Rules, these Official Rules shall prevail, govern and control.

8. PRIVACY POLICY: Information collected from entrants is subject to the Sponsor's Privacy Policy http://brands.nabisco.com/MiscContent/privacy_policy.aspx.

9. WINNERS' LIST: For a winner list, visit <http://bit.ly/2n6hgc1>. The winner list will be posted after winner confirmation is complete.

SPONSOR: Mondelēz Global LLC, 100 Deforest Avenue, East Hanover, NJ 07936.

ADMINISTRATOR: HelloWorld, Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075.

All trademarks used herein are the property of their respective owners.

Any questions, comments or complaints regarding this Sweepstakes must be directed to the Sponsor or Administrator only, and NOT to Facebook or Twitter.