

## SUMMER YOUR WAY

### OFFICIAL RULES

#### NO PURCHASE NECESSARY OPEN TO RESIDENTS OF THE 50 U.S., THE DISTRICT OF COLUMBIA (“D.C.”), AND PUERTO RICO, 18 YEARS AND OLDER ONLY

This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Twitter or Facebook. Twitter and Facebook are not affiliated with the Sponsor in any way.

Sweepstakes begins at 12:00 am Eastern Time ("ET") on June 1, 2020, ends at 11:59 pm ET on June 14, 2020 ("Promotion Period") and consists of fourteen (14) daily entry periods (each a "Daily Entry Period"), each of which has its own corresponding prize drawing (see details below). Each Daily Entry Period begins at 12:00 am ET and ends at 11:59 pm ET on the same calendar day.

**1. TO ENTER:** During the Promotion Period, visit [www.summeryourwaysweeps.com](http://www.summeryourwaysweeps.com) ("Website") and follow the links and instructions to complete and submit the registration form, including providing a valid email address, to receive one (1) Sweepstakes entry into the applicable Daily Entry Period drawing.

Limit: One (1) entry per email address/person per Daily Entry Period during the Promotion Period. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of entries per day by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. Released Parties (as defined below) are not responsible for lost, late, incomplete, invalid, unintelligible or misdirected registrations or entries, which will be disqualified. In the event of a dispute as to the identity of an entrant, the authorized account holder of the email address used to register will be deemed to be the entrant and he/she must comply with these Official Rules. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winners may be required to show proof of being the authorized account holder.

**2. ELIGIBILITY:** Open to residents of the 50 United States, D.C. and Puerto Rico 18 years of age or older at the time of entry, except for employees of Mondelēz Global, LLC ("Sponsor"), Merkle Inc. ("Administrator"), MOjO Marketing, HMT Associates, Inc. their respective affiliates, subsidiaries and agencies (collectively "Promotion Parties"), and members of their immediate families (defined as including spouse, biological, adoptive and step- parents, grandparents, siblings, children and grandchildren, and each of their respective spouses, regardless of where they reside) or persons living in the same household (whether related or not) of any of the above. Void outside the 50 United States, D.C., Puerto Rico and where prohibited.

**3. WINNER DETERMINATION:** On or around June 15, 2020, Administrator will conduct fourteen (14) separate random drawings to select one (1) potential winner for each Daily Entry Period from all eligible entries received during the applicable Daily Entry Period. Non-winning entries will be included in drawings for subsequent Daily Entry Periods. The potential Sweepstakes winners will be notified by the email address used to enter the Sweepstakes.

Each potential winner (or his/her parent/legal guardian if winner is deemed a minor in the jurisdiction in which she resides ("Minor")) must execute and return a Declaration of Compliance, Liability Release and, where permitted by law, Publicity Release (collectively "Declaration") within

five (5) days of first attempted delivery or potential winner forfeits the prize and it may be awarded to an alternate winner in a random drawing from among all remaining eligible entries in the applicable Daily Entry Period drawing pool. Each potential winner will be required to provide his/her mailing address for prize fulfillment purposes within five (5) days of first attempted delivery of prize notification or potential winner forfeits the prize and it may be awarded to an alternate winner in a random drawing from among all remaining eligible entries in the applicable Daily Entry Period drawing pool. The return of any prize/prize notification as undeliverable may result in disqualification and the prize may be awarded to an alternate winner in a random drawing from among all remaining eligible entries in the applicable Daily Entry Period drawing pool. In the event that a potential winner is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries in the applicable Daily Entry Period drawing pool. Any prize won by a Minor will be awarded in the name of the winner's parent/legal guardian. Prizes will be fulfilled within approximately 8-10 weeks after the conclusion of the Sweepstakes and verification of winners' eligibility and compliance with these Official Rules.

**4. PRIZES AND APPROXIMATE RETAIL VALUES ("ARV"):**

<b>Day</b>	<b>Quantity</b>	<b>Prize Description</b>	<b>Approximate Retail Value</b>
June 1, 2020	1	\$1,000 Walmart gift card, terms and conditions apply	\$1,000
June 2, 2020	1	Nanny for the summer, awarded as a \$8,500 check	\$8,500
June 3, 2020	1	Groceries for a year, awarded as a \$10,400 check	\$10,400
June 4, 2020	1	Meal service for the summer, awarded in the form of a \$2,000 meal service gift card, terms and conditions apply	\$2,000
June 5, 2020	1	\$1,000 Walmart gift card, terms and conditions apply	\$1,000
June 6, 2020	1	Cleaning service for the summer, awarded as a \$3,000 check	\$3,000
June 7, 2020	1	Backyard makeover, awarded as a \$10,000 check	\$10,000
June 8, 2020	1	\$1,000 Walmart gift card, terms and conditions apply	\$1,000
June 9, 2020	1	Nanny for the summer, awarded as a \$8,500 check	\$8,500
June 10, 2020	1	Groceries for a year, awarded as a \$10,400 check	\$10,400
June 11, 2020	1	Lawn service for the summer, awarded as a \$2,500 check	\$2,500
June 12, 2020	1	\$1,000 Walmart gift card, terms and conditions apply	\$1,000

June 13, 2020	1	Cleaning service for the summer, awarded as a \$3,000 check	\$3,000
June 14, 2020	1	A car, awarded as a \$25,000 check. Winner must be a licensed driver and will be required to provide proof of insurance at time of delivery. Winner is responsible for title, license, registration, dealer preparation costs, auto insurance and other fees associated with prize	\$25,000

Limit: one (1) prize per email address/person/household. No substitutions or transfers of prizes permitted by winners. Sponsor reserves the right to substitute prizes of equal or greater value if advertised prizes become unavailable. All prizes are awarded “as is” without any warranty, representation or guarantee of any kind, express or implied, on the part of the Sponsor. Winners (and their parents/legal guardians if winners are Minors) agree to look to the manufacturer of the prize, and not the Sponsor or Administrator, for any warranty on the prize or for any damages arising out of delivery, acceptance or use of the prize. Odds of winning a prize depend on the number of eligible entries received during each Daily Entry Period. Total ARV of all prizes: \$87,300.

**5. GENERAL RULES: All income taxes resulting from acceptance of prizes are the responsibility of the winners.** By participating, entrants (and their parents/legal guardians if entrants are Minors) accept and agree to these Official Rules and the decisions of the Administrator, which shall be final in all matters relating to the Sweepstakes. By participating, entrants (and their parents/legal guardians if entrants are Minors) agree to hold Twitter, Inc., Facebook, Inc., Promotion Parties, their respective affiliates, directors, officers, shareholders, employees and assigns harmless from and against any and all claims and liability arising out of participation in the Sweepstakes or the use or redemption of prizes (if applicable). Acceptance also constitutes permission to the Promotion Parties to use winners’ names, likenesses, and biographical information for marketing purposes in all media worldwide, without limitation or further compensation or right of approval, unless prohibited by law. Promotion Parties are not responsible for lost, late, garbled, damaged, or incomplete Sweepstakes entries, or for technical, hardware or software malfunctions, lost or unavailable network, connections, or failed, incorrect, inaccurate, incomplete, garbled or delayed electronic communications whether caused by the sender or by any of the equipment or programming associated with or utilized in this Sweepstakes, or by any human error which may occur in the programming of this Sweepstakes or in the receipt and processing of entries. If due to a computer programming or other error, more than one (1) prizenotificaiton is issued for any Daily Entry Period’s prize, the one (1) intended prize for that Daily Entry Period will be awarded in a random drawing from among recipients of such notifications. In no event will Sponsor be liable for more than one (1) prize per Daily Entry Period. If, in the Administrator's opinion, there is any suspected evidence of tampering with any portion of the Sweepstakes, or if technical or other difficulties or errors compromise the integrity of the Sweepstakes, the Administrator reserves the right to modify or terminate the Sweepstakes in a manner deemed reasonable by the Administrator, in its sole discretion. If terminated prior to the stated end date of the Promotion Period, the remaining prizes will be awarded in a random drawing using all eligible, non-suspect entries received in all Daily Entry Periods combined prior to the date/time of termination. All federal and state laws apply.

**6. DISPUTE RESOLUTION:** Entrant (or his/her parent or legal guardian if entrant is a Minor) agrees that any and all disputes, claims and causes of action arising out of or connected with the Sweepstakes or any prize awarded shall be settled by arbitration administered by the American

Arbitration Association (the "Arbitrator"). This arbitration provision limits the ability of the entrant, Administrator, and Sponsor to litigate claims in court and participant (or his/her parent or legal guardian if participant is a Minor), Administrator, and Sponsor each agree to waive their respective rights to a jury trial or a state or federal judge. You (or your parent or legal guardian if you are a Minor), agree that you will not file any lawsuit against Administrator or Sponsor in any state or federal court and that the Arbitrator will have sole and exclusive jurisdiction over any dispute you have with Administrator or Sponsor. The Arbitrator shall apply the AAA Consumer Arbitration Rules effective September 1, 2014 (as may be amended) and as modified by the agreement to arbitrate in this Dispute Resolution section. You (or your parent or legal guardian if you are a Minor) agree that you will not file a class action or collective action against Administrator or Sponsor, and that you will not participate in a class action or collective action against them. You (or your parent or legal guardian if you are a Minor), agree that you will not join your claims to those of any other person and that you will not agree to class or collective procedures in arbitration or the joinder of claims in arbitration. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant, Administrator and Sponsor in connection with the Sweepstakes or any prize, shall be governed by, and construed in accordance with, the laws of the State of Michigan, without giving effect to any choice of law or conflict of law rules. The place of arbitration shall be Oakland County, Michigan unless the Arbitrator requires otherwise.

**7. WAIVER:** By participating in this Sweepstakes, participants (or their parents/legal guardians if participants are Minors) waive all rights to claim punitive, incidental and consequential damages, attorneys' fees or any damages other than actual out-of-pocket costs incurred to enter. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.**

The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed as if the invalid or illegal provision were not contained herein.

In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes-related materials or notifications and these Official Rules, these Official Rules shall prevail, govern and control.

**8. PRIVACY POLICY:** Information collected from entrants is subject to the Sponsor's Privacy Policy <http://www.mondelezinternational.com/privacy-policy.aspx>.

**9. WINNERS' LIST:** For a list of winners, visit <https://bit.ly/2UMkkrq>. The winner list will be posted after winner confirmation is complete.

**10. SPONSOR:** Mondelez Global, LLC, 100 Deforest Ave., East Hanover, NJ 07936-2813.

**11. SWEEPSTAKES ADMINISTRATOR:** Merkle Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075.

Any questions, comments or complaints regarding this Sweepstakes must be directed to the Sponsor or Administrator only, and NOT to Twitter or Facebook.