

## 2026 SCORE SNACK GOALS

### OFFICIAL RULES

**NO PURCHASE OR SCAN NECESSARY.  
A PURCHASE OR SCAN WILL NOT IMPROVE YOUR CHANCES OF WINNING.**

**OPEN TO LEGAL RESIDENTS OF THE 50 UNITED STATES, THE DISTRICT OF COLUMBIA  
AND PUERTO RICO, 18 YEARS AND OLDER.**

This Promotion consists of both the instant win game ("Instant Win Game") and the sweepstakes ("Sweepstakes") described in these Official Rules. Promotion begins at 12:00 am Eastern Time ("ET") on April 1, 2026 and ends at 11:59 pm ET on July 19, 2026 ("Promotion Period").

For purposes of this Promotion, each "day" begins at 12:00 am ET and ends at 11:59 pm ET.

**1. HOW TO ENTER THE SWEEPSTAKES:** During the Promotion Period, there are multiple steps you may use to enter the Sweepstakes, as described below.

Step 1: Scan the QR Code or Visit the Website Directly and Register: Using your smart phone or other web-enabled device ("Device"), "scan" by pointing the camera on your Device at the quick response ("QR") code located on select packages of OREO, RITZ, CHIPS AHOY! and Triscuit as well as on in-store product displays. **Standard message rates and data charges apply to scans.** Once the code is recognized, follow the instructions to open the mobile web page [www.ScoreSnackGoals.com](http://www.ScoreSnackGoals.com) ("Website") or, you may visit the Website directly on your mobile device or desktop computer, without scanning a QR code. The first time you visit the Website, follow the links and instructions to submit your valid email address. The email address submitted must be

- able to receive emails;
- personal to entrant and under entrant's sole control;
- private and not publicly accessible; and
- cannot be a "relay" alias or similar, i.e. one that forwards emails to your inbox, while masking your real email address. Upon confirmation of your valid email address, you will receive an email with a link to register for the Sweepstakes and Instant Win Game.

To register, accurately complete and submit the registration form, including but not limited to your full first and last name (initials are not sufficient), phone number and email address.

Step 2: Enter UPC Code of a Qualifying Purchase or Participate in the Online Survey:

**1) Make a Qualifying Purchase and Enter UPC Code:** During the Promotion Period, purchase a product from any of the Brands (categories include Cookies; Crackers; Bars and Candy) found on <https://www.snackworks.com/brands/> **excluding** Milka, Hu, Enjoy Life, Perfect Bar, Tates, Toblerone, and Halls (click link to view Brands) at any participating retail store location or online (each a "Qualifying Purchase") and locate the UPC code on the package. Then, during the Promotion Period, visit the Website and follow the links and instructions to either register or log in, as outlined above in Rule 1. Next, enter the UPC code in the designated field and click/tap "submit".

**OR 2) Participate in the Online Survey:** To receive Sweepstakes entries without making a purchase, participate in the survey consisting of 10 multiple choice questions, all at one time.

Step 3: Select Your Prize Package Option: Once on the Website, select one (1) Sweepstakes prize package (each a “Sweepstakes Prize Package”), from among the available options which you would most like to win: (the “OREO & Alex Morgan Prize Package”; the “RITZ & Christian Pulisic Prize Package”; the “CHIPS AHOY! & Pitbull Prize Package” or the “Triscuit & Sophia Wilson Prize Package”).

You will receive 1 Sweepstakes entry into the drawing for the Sweepstakes Prize Package you selected when registering/logging in for this Promotion, for properly completing the above Steps 1-3. You may select the same or a different Sweepstakes Prize Package option each day you return to the Website by logging in.

How to get bonus Sweepstakes entries:

**OPPORTUNITY TO OPT-IN TO EMAIL MARKETING OR MAIL-IN:**

**a. Snackworks Email Marketing:** Upon registering for the Promotion, if you select the “OREO & Alex Morgan Prize Package”; the “RITZ & Christian Pulisic Prize Package”; the “Triscuit & Sophia Wilson Prize Package” or “CHIPS AHOY! & Pitbull Prize Package”, you will have the option to opt-in to receive marketing emails from *Snackworks*. If you select to opt-in, you will receive 1 *bonus* Sweepstakes entry into the drawing for the Sweepstakes Prize Package you selected when registering for this Promotion.\* **(See below for how to get a bonus Sweepstakes entry without opting in to receive marketing emails from *Snackworks*.)**

\*You may opt-out of these email communications at any time. Should you choose to opt-out during the Promotion Period your Sweepstakes entry will continue to be valid as long as it meets all other criteria required by these Official Rules. If you have previously opted-out of marketing communications from *Snackworks* **or if you prefer not to receive marketing emails from *Snackworks* but would like to earn 1 bonus Sweepstakes entry into your selected Sweepstakes Prize Package drawing for any of the following:** the “OREO & Alex Morgan Prize Package”; the “RITZ & Christian Pulisic Prize Package” the “Triscuit & Sophia Wilson Prize Package” or the “CHIPS AHOY! & Pitbull Prize Package”, print your name, address, phone number, email address, and date of birth on a piece of paper and mail it in an envelope **with the applicable Sweepstakes Prize Package written on the outside of the envelope: the “OREO & Alex Morgan Prize Package”; the “RITZ & Christian Pulisic Prize Package”; the “Triscuit & Sophia Wilson Prize Package” or “CHIPS AHOY! & Pitbull Prize Package”,** to “2026 Score Snack Goals,” c/o Merkle Inc., P.O. Box 5008, Department 867432, Kalamazoo, MI 49003-5008. You will receive one (1) *bonus* Sweepstakes entry into the drawing for the Sweepstakes Prize Package you selected. Limit: One (1) entry per envelope. **NOTE: If you do not write the Sweepstakes Prize Package drawing/prize pool you wish to enter on the outside of the envelope, you will not receive one (1) bonus Sweepstakes entry.** All mail-in entries must be postmarked/sent by July 20, 2026 and received by July 27, 2026. All entries become the exclusive property of Sponsor, and none will be acknowledged or returned. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, illegible, misdirected or postage-due entries, all of which will be disqualified.

**b. Pitbull Email Marketing:** Upon registering for the Promotion, if you select the “CHIPS AHOY! & Pitbull Prize Package”, you will have the option to also opt-in to receive

marketing emails from Pitbull. If you select to opt-in, you will receive 1 *bonus* Sweepstakes entry into the drawing for the “CHIPS AHOY! & Pitbull Prize Package” you selected when registering for this Promotion.\*\*

\*\*You may opt-out of these email communications at any time. Should you choose to opt-out during the Promotion Period your Sweepstakes entry will continue to be valid as long as it meets all other criteria required by these Official Rules.

If you have previously opted-out of marketing communications from Pitbull **or if you prefer not to receive marketing emails from Pitbull but would like to earn 1 bonus Sweepstakes entry into the “CHIPS AHOY! & Pitbull Prize Package drawing**, print your name, address, phone number, email address, and date of birth on a piece of paper and mail it in an envelope **with the “CHIPS AHOY! & Pitbull Prize Package” written on the outside of the envelope,** to “2026 Score Snack Goals,” c/o Merkle Inc., P.O. Box 5008, Department 867432, Kalamazoo, MI 49003-5008. You will receive one (1) *bonus* Sweepstakes entry into the drawing for the “CHIPS AHOY! & Pitbull Prize Package. Limit: One (1) entry per envelope. **NOTE: If you do not write “CHIPS AHOY! & Pitbull Prize Package” on the outside of the envelope, you will not receive 1 bonus Sweepstakes entry.** All mail-in entries must be postmarked/sent by July 20, 2026 and received by July 27, 2026. All entries become the exclusive property of Sponsor, and none will be acknowledged or returned. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, illegible, misdirected or postage-due entries, which will be disqualified.

If you choose to enter using a mobile device, **standard message and data rates apply in accordance with your personal mobile service plan.** Check details of your plan prior to using a mobile device to enter. A mobile device is not required to enter.

**Limit:** One (1) Sweepstakes entry per person per day during the Promotion Period into the applicable Sweepstakes Prize Package drawing for registering or logging into the Website; 1 *bonus* Sweepstakes entry per person during the entire Promotion Period for the applicable Sweepstakes Prize Package drawing for opting in to receive Snackworks marketing emails (or 1 *bonus* Sweepstakes entry per person during the entire Promotion Period for the applicable Sweepstakes Prize Package drawing for submitting a mail-in entry); 1 *bonus* Sweepstakes entry per person during the entire Promotion Period for the CHIPS AHOY! & Pitbull Prize Package drawing for opting in to receive marketing emails from Pitbull (or 1 *bonus* Sweepstakes entry per person during the entire Promotion Period for the CHIPS AHOY! & Pitbull Prize Package drawing for submitting a mail-in entry), regardless of method of entry. *See limit below for an additional method of receiving bonus Sweepstakes entries, by clicking on the recipe link.* Use of any robotic, automatic, programmed, or similar entry method, or the use of any means (such as using more than 1 email address or inputting fake mailing addresses) to obtain more than the stated number of Sweepstakes entries will void all Sweepstakes entries of the person responsible for such action and result in his/her/their disqualification from the Promotion. Released Parties (as defined in Rule 7, below) are not responsible for lost, late, incomplete, invalid, unintelligible, misdirected, postage-due or otherwise non-compliant Sweepstakes entries, all of which will be disqualified. In the event of a dispute as to the identity of an entrant, Mondelez Global LLC (the “Sponsor”) and Merkle Inc. (the “Administrator”) will rely on the information submitted by the entrant to register for this Promotion. If information provided by entrant to claim a prize, if applicable (including but not limited to your first and last name), is inconsistent with the information provided at registration, Sponsor and/or Administrator may disqualify such entrant and such disqualification will result in the forfeiture of any prize such entrant may claim (if applicable). Sponsor, in its discretion, may request additional documentation from entrant to confirm entrant’s identity. Failure to comply will result in disqualification.

**ADDITIONAL BONUS SWEEPSTAKES ENTRY: Click on the Recipe Link:** During the Promotion Period, you will be presented with 10 snack recipes after you play the Instant Win Game described below. If you click/tap on a recipe, you will receive 1 bonus Sweepstakes entry. Limit: You can earn up to 1 bonus Sweepstakes entry a Day, up to 10 bonus Sweepstakes entries during the Promotion Period, by clicking on each of the snack recipes 1 time. .

By participating, you (or your parent or legal guardian if you are deemed a minor in the jurisdiction in which you reside (“Minor”)) agree to abide by and be bound by these Official Rules and the decisions of the Sponsor and the Administrator, which shall be final in all matters relating to this Promotion. All federal, state, and local laws apply.

**2. HOW TO PLAY THE INSTANT WIN GAME:** During the Promotion Period, each day that you visit the Website, you will be presented with the opportunity to play an Instant Win Game. Follow the instructions to initiate your Instant Win Game play. Your Instant Win Game results will be displayed. If you receive an Instant Win Game winning message, follow the on-screen instructions to claim your prize, subject to verification of your eligibility and of the associated Instant Win Game play, and to the overall prize limitations set forth in these Official Rules. Prizes/winners are subject to verification by the Administrator. Instant Win Game and Sweepstakes winners will be determined through random processes (see Rule 4, below).

Limit: 1 Instant Win Game play per person per day during the Promotion Period. Use of any robotic, automatic, programmed, or similar entry method, or the use of any means (such as using more than 1 email address or inputting fake mailing addresses) to obtain more than the stated number of Instant Win Game plays will void all Instant Win Game plays of the person responsible for such action and result in his/her/their disqualification from the Promotion. Released Parties (as defined in Rule 7, below) are not responsible for lost, late, incomplete, invalid, unintelligible, misdirected, or otherwise non-compliant Instant Win Game plays, all of which will be disqualified. In the event of a dispute as to the identity of an entrant, Sponsor and Administrator will rely on the information submitted by the entrant to register for this Promotion. If information provided by entrant to claim a prize, if applicable (including but not limited to your first and last name), is inconsistent with the information provided at registration, Sponsor and/or Administrator may disqualify such entrant and such disqualification will result in the forfeiture of any prize such entrant may claim (if applicable). Sponsor, in its discretion, may request additional documentation from entrant to confirm entrant’s identity. Failure to comply will result in disqualification.

**3. ELIGIBILITY:** Open only to residents of the 50 United States, D.C., and Puerto Rico 18 years of age or older at the time of entry, except for employees, officers and directors of Sponsor, Administrator, Elvis Communications, Publicis, VYCLMR, Pavone Group, HMT Associates, Inc., VaynerMedia, LLC, Pavone Group, Inc, each of their respective parent companies, affiliates, subsidiaries and agencies (collectively “Promotion Parties”), and members of the immediate families (defined as including spouse, biological, adoptive and stepparents, grandparents, siblings, children and grandchildren, and each of their respective spouses, regardless of where they reside) or persons living in the same household (whether related or not) of any of the above. Promotion is void outside the 50 United States, D.C., and Puerto Rico and where prohibited.

#### **4. WINNER DETERMINATION AND PRIZE CLAIM:**

**SWEEPSTAKES:** Administrator will randomly select, in separate drawings, each potential Sweepstakes Prize Package winner on or around August 3, 2026 from all eligible entries received

for each applicable Sweepstakes Prize Package through all of the entry methods listed in Rule 1, above, combined.

The potential Sweepstakes winners will be notified at the email address used to enter the Promotion.

Each potential Sweepstakes Prize winner (or his/her/their parent/legal guardian if winner is a Minor) must execute and return a Declaration of Compliance, Liability Release and, where permitted by law, Publicity Release (collectively "Declaration") within 5 days of first attempted delivery or potential winner will be disqualified and will forfeit the prize, which may be awarded to an alternate winner in a random drawing from among all remaining eligible entries in the applicable drawing pool, as determined by Sponsor in its sole discretion.

If a potential winner is disqualified for any reason, he/she/they will forfeit the prize, which may be awarded to an alternate winner in a random drawing from among all remaining eligible entries in the applicable drawing pool, as determined by Sponsor in its sole discretion. If necessary, this process will be repeated up to 3 times, after which the applicable prize will not be awarded if it remains unclaimed.

**INSTANT WIN GAME:** There will be a total of 330 random, computer-generated winning times during the Promotion Period, with 3 winning times per day. If you are the first player to play the Instant Win Game at or after one of the randomly generated times, you will be a potential instant winner of the prize indicated (subject to verification). Potential winners should receive an email confirming their win from the Administrator in approximately 24-48 hours after the applicable win, although a delay could occur based on factors beyond the control of the Administrator.

Each potential Instant Win Game prize winner will be required to provide his/her/their mailing address for prize fulfillment purposes within 5 days of first attempted delivery of prize notification or potential winner may be disqualified and forfeit the applicable prize, which may be awarded to an alternate winner in a random drawing from among all remaining eligible entries/Instant Win Game plays received, as determined by Sponsor in its sole discretion. The return of any Instant Win Game prize/prize notification as undeliverable may result in disqualification and forfeiture of the applicable prize, which may be awarded to an alternate winner in the manner described above, as determined by Sponsor in its sole discretion.

In the event that a potential winner is disqualified for any reason, Sponsor may award the applicable prize to an alternate winner in a random drawing from among all remaining eligible entries/ Instant Win Game plays received, as determined by Sponsor in its sole discretion.

If necessary, this process will be repeated up to 3 times, after which the applicable prize will not be awarded if it remains unclaimed. Instant Win Game Prizes will be fulfilled within approximately 8-10 weeks after the conclusion of the Promotion Period and verification of winners' eligibility and compliance with these Official Rules.

## **5. PRIZES AND APPROXIMATE RETAIL VALUES ("ARV"):**

### **SWEEPSTAKES:**

#### **Sweepstakes Prizes:**

1 "CALI VACAY WITH ALEX" PRIZE (awarded in the "OREO & Alex Morgan Prize Package" drawing): 4-day/ 3-night trip for 2 (winner and 1 guest) to San Diego, California. Trip consists of

roundtrip coach class air travel for two (winner and one guest) from a major airport nearest the winner's residence to San Diego for a tour of a soccer stadium and (2) premium tickets to attend a professional soccer game on Sponsor designated dates; 4 day/ 3 night hotel accommodations (one room, double occupancy); roundtrip ground transportation between airport/hotel and hotel/game; \$500 to be used toward a local activity; gift bag (for winner only); Nabisco product and \$1,800 in spending money for the winner only. ARV: \$7,730. Actual value may vary based on airfare fluctuations and distance between departure and destination. Winner will not receive difference between actual value and ARV, if any.

1 "CATCH A GAME WITH CHRISTIAN" PRIZE (awarded in the "RITZ & Christian Pulisic Prize Package" drawing): 4-day/ 3-night trip for two (winner and 1 guest) to Miami, Florida. Trip consists of roundtrip coach class air travel for two (winner and guest) from a major airport nearest the winner's residence to Miami, Florida for a training session with a professional soccer player (pending availability) at nearest professional soccer stadium in Florida, (2) tickets to a professional soccer match in Florida (pending availability), and tour of city landmarks on Sponsor designated dates; 4 day/ 3 night hotel accommodations (one room, double occupancy); roundtrip ground transportation between airport/hotel and hotel/game; \$500 to be used toward a local activity; gift bag (for winner only); Nabisco product and \$1,815 in spending money for the winner only. ARV: \$7,735. Actual value may vary based on airfare fluctuations and distance between departure and destination. Winner will not receive difference between actual value and ARV, if any.

1 "PARTY WITH PITBULL" PRIZE (awarded in the CHIPS! AHOY & PITBULL Prize Package" drawing): 4-day/ 3-night trip for two (winner and 1 guest) to a Pitbull concert. Trip consists of roundtrip coach class air travel for two (winner and guest) from a major airport nearest the winner's residence to attend a Pitbull concert and participate in a meet and greet with talent on Sponsor designated dates; 4 day/ 3 night hotel accommodations (one room, double occupancy); roundtrip ground transportation between airport/hotel and hotel/concert venue; \$500 to be used toward a local activity; gift bag (for winner only); Nabisco product and \$3,021 in spending money for the winner only. ARV: \$13,091. Actual value may vary based on airfare fluctuations and distance between departure and destination. Winner will not receive difference between actual value and ARV, if any.

1 "MOUNTAIN MEDITATION WITH SOPHIA" PRIZE (awarded in the "TRISCUIT & SOPHIA WILSON Prize Package" drawing): 4-day/ 3-night trip for two (winner and 1 guest) to Portland, Oregon. Trip consists of roundtrip coach class air travel for two (winner and guest) from a major airport nearest the winner's residence to Oregon for a tour of soccer Stadium, (2) tickets to a professional soccer game, and a yoga or meditation session for winner and guest on Sponsor designated dates; 4 day/ 3 night hotel accommodations (one room, double occupancy); roundtrip ground transportation between airport/hotel and hotel/local activity; \$500 to be used toward a local activity; gift bag (for winner only); Nabisco product and \$1,800 in spending money for the winner only. ARV: \$7,824. Actual value may vary based on airfare fluctuations and distance between departure and destination. Winner will not receive difference between actual value and ARV, if any.

Odds of winning a Sweepstakes prize depend on the number of eligible entries received during the Promotion Period for each Sweepstakes Prize Package through all entry methods described in Rule 1, combined.

For All Sweepstakes Prizes:

Winner must complete the trip within 1 year from the drawing date or prize will be forfeited. Travel and accommodations are subject to availability and blackout dates. Travel must be round trip. Sponsor will determine airline and flight itinerary in its sole discretion. No refund or compensation will be made in the event of the cancellation or delay of any flight. Travel is subject to the terms and conditions set forth in these Official Rules, and those set forth by the Sponsor's airline carrier of choice as detailed in the passenger ticket contract. All expenses and incidental travel costs not expressly stated in the prize package description above, including but not limited to, meals, incidentals, gratuities, other ground transportation, passenger tariffs or duties, airline fees, surcharges, airport fees, service charges or facility charges, personal charges at lodging, security fees, taxes or other expenses are the responsibility solely of winner. Unless child or legal ward of winner, travel companion must be over the age of majority in the jurisdiction in which he/she/they reside as of the date of departure and must travel on same itinerary and at the same time as the winner. If winner is a Minor, his/her/their travel companion must be winner's parent/legal guardian. Travel companion must execute liability/publicity releases prior to issuance of travel documents as a condition of accompanying winner. If travel companion is a Minor, the winner must execute such releases on the Minor's behalf. Travel restrictions, conditions and limitations may apply. Sponsor will not replace any lost, mutilated, or stolen tickets, travel vouchers or certificates.

All winners and travel companions are responsible for complying with any COVID-19 requirements set forth by airline, hotels/accommodations, event venues or other vendors offering services that are part of any trip prize. Failure to comply with any required COVID-19 requirements, may result in forfeiture of select elements of the prize or the entire prize. Forfeiture of select elements of the trip due to failure to meet these requirements will not impact the value of the trip as reported on an IRS Form 1099. If in the judgment of Sponsor air travel is not required due to winner's proximity to prize location, ground transportation will be substituted for round trip air travel at Sponsor's sole discretion; winner will receive no compensation for the difference in value.

**INSTANT WIN GAME PRIZES:**

<b>Quantity</b>	<b>Prize Description</b>	<b>ARV</b>
50	Signed Soccer Jersey	\$100
130	\$100 Fan Gear promo code	\$100
150	\$50 Prepaid Rewards Card	\$50

Odds of winning an Instant Win Game prize depend on the number of eligible Instant Win Game plays made during the Promotion Period, the timing of such Instant Win Game plays, and the number of Instant Win Game prizes available at the time each Instant Win Game play is made.

Regarding all prizes: Terms and conditions of promo codes and Prepaid Rewards Cards apply. The actual value of prizes is subject to price fluctuations in the consumer marketplace based on, among other things, any gap in time between the date the ARV is estimated for purposes of these Official Rules and the date the prize is awarded or redeemed. Winner will not receive difference between actual value and ARV, if any. **Limit 1 Sweepstakes prize and 1 Instant Win prize per household.** The right to claim a prize is non-transferable and no substitution for a prize will be made except as provided herein or at the Sponsor's sole discretion; prizes are not redeemable for cash. Sponsor reserves the right to substitute a prize (or portion thereof) of equal or greater value if an advertised prize (or portion thereof) becomes unavailable. All prizes are awarded "as is" without warranty of any kind, express or implied, on the part of the Sponsor. Winners agree to look to the manufacturer or supplier of the prize or prize component, and not the Sponsor or

Administrator, for any warranty on the prize or prize component or for any damages arising out of acceptance or use of the prize or prize component. Total ARV of all prizes: \$61,880.

**6. PUBLICITY:** Acceptance of a prize shall constitute and signify each winner's (and his/her/their parent's or legal guardian's if winner is a Minor) agreement and consent that Sponsor and its designees may use the winner's name, city, state, likeness, photo, and/or prize information in connection with the Promotion for promotional, marketing, advertising or other purposes, worldwide, in any and all media now known or hereafter devised, including the Internet and social media platforms, without limitation and without further payment, notification, permission or other consideration, except where prohibited by law.

**7. RELEASE:** By entering the Promotion, entrants (and their parents/legal guardians if entrants are Minors) agree to release and hold harmless Promotion Parties, *PUMA North America, Inc.*, and Nike, Inc., and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in this Promotion and/or acceptance, use, inability to use, misuse or redemption of any prize, if applicable (including any injury or harm related thereto). **Furthermore, by entering in this Promotion, entrants acknowledge and agree that PUMA North America, Inc. and Nike, Inc. are in no way sponsored, endorsed, or administered by, or associated with this Promotion.**

**8. GENERAL CONDITIONS:** Sponsor reserves the right to cancel, suspend and/or modify the Promotion, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Sweepstakes or Instant Win Game, or any event or cause beyond Sponsor's control (e.g. events such as natural calamities, national emergencies, wide spread illnesses, declarations of war, acts of God, acts of terrorism) interferes with any aspect of the Sweepstakes or Instant Win Game, including but not limited to fulfillment of the prize(s), as determined by Sponsor in its sole discretion. In such event, Sponsor reserves the right to award the prizes at random from among the eligible entries or Instant Win Game plays received up to the time of the impairment. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or Instant Win Game, including but not limited to submitting fraudulent entries/ Instant Win Game plays, or to be acting in violation of the Official Rules of this or any other promotion by Sponsor or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes or the Instant Win Game may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. In no event will more prizes than are stated in these Official Rules be awarded. If, for any reason, more prize notifications are sent (or more claims are received) than the number of prizes offered as set forth in these Official Rules, Sponsor reserves the right to award the intended number of prizes through a random drawing from among all valid notifications/ prize claims received. In the event there is a discrepancy or inconsistency between any statements contained in any Promotion-related materials (including printed versions of these Official Rules) and the Official Rules as posted on the Website, the Official Rules as posted on the Website shall prevail, govern, and control.

**9. LIMITATIONS OF LIABILITY:** The Released Parties are not responsible for: (a) any incorrect or inaccurate information either caused printing errors or by any of the equipment or programming associated with or utilized in the Promotion or provided by entrants; (b) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections to the internet, in

phone lines, or network hardware or software; (c) unauthorized human intervention in any part of the Promotion, including but not limited to the entry process; (d) technical or human error which may occur in the administration of the Promotion, including but not limited to the processing of entries; (e) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or from the receipt, use, inability to use, or misuse of any prize, if applicable. If for any reason an entrant's Sweepstakes entry or Instant Win Game play is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another Sweepstakes entry or Instant Win Game play, if possible.

**10. DISPUTES:** Entrant (and entrant's parent/legal guardian if entrant is a Minor) agrees that: (i) any and all disputes, claims, and causes of action arising out of or connected with this Promotion or any prizes awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan or the appropriate Michigan state court located in Oakland County, Michigan; (ii) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (iii) under no circumstances will entrant be permitted to obtain awards for and entrant (and entrant's parent/legal guardian if entrant is a Minor) hereby waives all rights to claim punitive, incidental, and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of the entrant (and entrant's parent/legal guardian if entrant is a Minor) and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of Michigan, without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

**11. PRIVACY POLICY:** Information collected from entrants is subject to the Sponsor's Privacy Policy <https://www.mondelezinternational.com/Privacy-Policy>.

**12. WINNERS LIST:** For the winner list, please [click here](#). The winners' names will be posted after winner confirmation is complete.

**13. SEVERABILITY:** The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed as if the invalid or illegal provision were not contained herein.

**SPONSOR:** Mondelēz Global LLC, 100 Deforest Ave., East Hanover, NJ 07936-2813.

**PROMOTION ADMINISTRATOR:** Merkle Inc., 3000 Town Center, Suite 2000, Southfield, MI 48075.