

Premium Saltines Offer Program

Official Terms & Conditions

OPEN TO RESIDENTS OF THE 50 UNITED STATES AND D.C., 18 YEARS OF AGE AND OLDER (AT LEAST 19 YEARS OLD IF YOU RESIDE IN ALABAMA OR NEBRASKA) AT THE TIME OF PARTICIPATION ONLY

How to Participate:

The Premium Saltines Offer Program ("Program") sponsored by Mondelēz Global LLC ("Sponsor") begins on October 1, 2026 at 12:00 a.m. Eastern Time ("ET"), ends on March 31, 2027 at 11:59 p.m. ET (the "Program Period") and consists of 2 phases (each a "Phase") as set forth below.

Phase	Start Date at 12:00 a.m. ET	End Date at 11:59 p.m. ET
1 – Make a Qualifying Purchase	October 1, 2026	March 15, 2027
2 – Receipt Upload/Offer Redemption	October 1, 2026	March 31, 2027

Administrator's computer is the official time-keeping device for the Program.

How to Receive Offer:

During Phase 1, purchase 2 qualifying Premium Saltines products* at any retail store location or **online in a single transaction on 1 receipt** (each a "Qualifying Purchase"). Online purchases are eligible for this Program. Credit Card receipts are not eligible nor will be accepted. *[Note: Premium Saltines Original 8 ounce and smaller sizes and 48 oz sizes do not qualify for this Program.] See Appendix attached here for the complete list of qualifying products. **Be sure to keep your receipt.** Take a photo of your receipt or screenshot your receipt from an online purchase. The image must be clear and legible and include the purchase date and timestamp of your purchase, show the Qualifying Purchase, including the price of the Qualifying Purchase, name of retailer and receipt total. Then, during Phase 2, visit saltinesoffer.com (the "Website") or scan the QR Code located on the back of each qualifying Premium Original 16oz. product as well as on in-store product displays (standard message and data rates apply to scans) that will direct you to the Website and where prompted, complete and submit the registration form by providing a valid email address and mailing address (P.O. Boxes are not permitted) and upload the image of your receipt. **Each receipt may only be used once.**

Make sure your receipt is a JPEG, PDF, or PNG file under 10MB and make sure it includes these items:

- Name of Retailer
- Purchase Date and Time
- Purchase made between 10/1/26 – 3/15/2027
- At least 2 qualifying Premium Saltine Crackers in a single transaction on one (1) receipt
- Purchase Price

- Receipt Total
- Capture your entire receipt in one shot.
- Receipts may be folded to capture all information, but do not cut your receipt.
- Keep your receipt after this upload process, just in case.

Once the receipt is validated, you will be eligible to receive 1 \$5.00 prepaid card** (“Offer”) that you may use to purchase soup or anything of your choice. 1 Offer per valid receipt. The approximate retail value of the Offer: \$5.00. **Limit: 1 Offer per household.**

In order to Redeem Offer: Once your receipt is validated, you will receive an email with a digital link to redeem your Offer. *You must take the following steps in order to redeem your Offer; failure to do so will result in Offer forfeiture.*

Step 1: You must click the provided digital link within the email, which will take you to a webpage to redeem your Offer.

Step 2: You will fill out the requested information.

Step 3: Once you submit a completed information form, you will have the option to request a physical Offer or digital Offer. If digital, you will use the numbers shown on your prepaid card on screen to make a purchase online or you can add the reward to your mobile wallet. If physical, a prepaid card will be shipped to the provided mailing address.

****Your use of the prepaid card is governed by the Cardholder Agreement, and some fees may apply. This is not a gift card. Please note that prepaid cards are subject to expiration, so pay close attention to the expiration date of the card.**

Multiple participants are not permitted to share the same email address. Any attempt by any participant or household member to obtain more than 1 Offer by using multiple/different email addresses, identities, mailing addresses or any other method will result in disqualification of participant. As a condition of receiving an Offer, participant may be required to provide proof of eligibility in any form deemed necessary by Sponsor. Proof of submission of a registration form (whether by screen shot or otherwise) will not be deemed proof of receipt by Sponsor. Offers will be fulfilled no later than 8-10 weeks after the conclusion of the Program.

Eligibility:

Open to legal residents of the 50 United States (and D.C) who are 18 years of age or older (at least 19 years old if you reside in Alabama or Nebraska) at the time of participation. Employees of Sponsor, Merkle Inc. (“Administrator”), HMT Associates, Inc., Lou Grasso Assoc. Inc., Publicis and members of their immediate families (defined as including spouse, biological, adoptive and stepparents, grandparents, siblings, children, and grandchildren, and each of their respective spouses, regardless of where they reside) or persons living in the same household (whether related or not) of any of the above are not eligible to participate in this Program.

Release:

By participating in this Program, participant agrees to release and hold harmless Sponsor, Administrator, and their respective parent companies, subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and Offer suppliers, and each of their respective officers, directors, employees and agents (collectively, the “Released Parties”) from and against any claim or cause of action arising out of participation in the Program, including but not limited to the receipt/non-receipt or use /misuse of an Offer.

General Conditions:

Sponsor reserves the right to cancel, suspend and/or modify the Program, or any part of it, if any fraud, technical failures, human error, or any other factor impairs the integrity or proper functioning of the Program, as determined by Sponsor in its sole discretion. If the Program is terminated prior to the stated end date of the Program Period, only those participants whose registration forms were received by Sponsor as of the date/time of termination will receive an Offer. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the registration process or the operation of the Program, generally, or to be acting in violation of these Terms and Conditions or in a disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Program may be a violation of criminal and civil law, and should such an attempt be made, Sponsor reserves the right to disqualify and seek damages from any such person to the fullest extent permitted by law. Sponsor’s failure to enforce any term of these Terms and Conditions shall not constitute a waiver of that provision. All federal, state, and local laws apply to the Program.

Limitations of Liability:

The Released Parties are not responsible for: (i) any incorrect or inaccurate information, whether caused by participants, printing, human or other errors or by any of the equipment or programming associated with or utilized in the Program; (ii) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (iii) unauthorized human intervention in any part of the registration process or the Program, generally; (iv) technical or human error which may occur in the administration of the Program, the processing of registrations and/or notifications, or the use or attempted use of an Offer; or (v) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from participation in the Program.

All Offers are provided “as is” without warranties or guarantees of any kind, express or implied, in fact or in law, on the part of the Sponsor.

Privacy Policy:

Information collected by Sponsor from participants for Program purposes is subject to the [Sponsor's Privacy Policy](#).

7. WAIVER: By participating in this Program, participants agree that: (i) any and all disputes, claims, and causes of action arising out of or connected with this Program shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan or the appropriate Michigan state court located in Oakland County, Michigan; (ii) any and all claims, judgments, and awards shall be limited to

actual out-of-pocket costs incurred, including costs associated with entering this Program but in no event attorneys' fees; and (iii) under no circumstances will participants be permitted to obtain awards for, and participants hereby waive all rights to claim punitive, incidental, and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

Important Note: Some jurisdictions do not allow the limitations or exclusion of liability for incidental or consequential damages, so the above may not apply to you.

All issues and questions concerning the construction, validity, interpretation, and enforceability of these Terms and Conditions, or the rights and obligations of the participant and Sponsor in connection with this Program, shall be governed by, and construed in accordance with, the laws of the State of Michigan, without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

The invalidity or unenforceability of any provision of these Terms & Conditions shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Terms & Conditions shall otherwise remain in effect and shall be construed as if the invalid or illegal provision were not contained herein.

If any provision of these Terms & Conditions is found to be invalid, illegal, or unenforceable by a court or other tribunal of competent jurisdiction, that provision will be enforced to the fullest extent permitted by law. Remaining provisions will remain in full force and effect. If any provision is determined to be overly broad, it will be limited and enforced to the extent allowed by applicable law.

Sponsor:

Mondelēz Global LLC, 100 Deforest Ave., East Hanover, NJ 07936-2813.

Program Administrator:

Merkle Inc., 3000 Town Center, Suite 2000, Southfield, MI 48075.

Appendix

Premium Original Saltine Crackers, 16 oz

Premium Original Mini Saltine Crackers, 11 oz

Premium Fresh Stacks Original Saltine Crackers, 13.6 oz (8 Multi Snack Packs)

Premium Original Soup & Oyster Crackers, 9 oz

Premium Unsalted Tops Saltine Crackers, 16 oz

Premium Saltine Crackers, With Whole Grain Wheat, 1.06 lb

Premium Fresh Stacks Unsalted Tops Saltine Crackers, 14.2 oz (8 Multi Snack Packs)

Premium Original Saltine Crackers, 24 oz