

**ARE YOU SNACK BRACKET READY?**

**OFFICIAL RULES**

**NO PURCHASE OR SCAN NECESSARY**

**MAKING A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.**

**OPEN TO RESIDENTS OF THE 50 UNITED STATES, DISTRICT OF COLUMBIA (“D.C.”),  
AND PUERTO RICO, 18 YEARS OF AGE AND OLDER ONLY**

**The Promotion is no way sponsored, endorsed, administered by, or associated with X (formally Twitter) or Facebook. X and Facebook are not affiliated with Mondelēz Global LLC (“Sponsor”) in any way.**

This Promotion consists of both the instant win game ("Instant Win Game") and the sweepstakes ("Sweepstakes") described in these Official Rules. Promotion begins at 12:00 am Eastern Time ("ET") on February 12, 2024 and ends at 11:59 pm ET on April 8, 2024 ("Promotion Period"). For purposes of this Promotion, each "day" begins at 12:00 am ET and ends at 11:59 pm ET.

**TO ENTER AND PLAY: There are two (2) ways to enter/play:**

**A.) Scan Qualifying Signage with quick response (“QR”) code with your Device:** During the Promotion Period, you may see signage with a QR code. Using your smart phone or other web-enabled device (“Device”), “scan” the code by pointing the camera on your Device at the quick response (“QR”) code located on the signage. Standard message rates and data charges apply. Once the code is recognized, follow the links and instructions to complete and submit the registration form, including providing a valid email address. Follow all necessary steps to receive one (1) Sweepstakes entry. Then follow the instructions to play the “Sweet & Salty themed pop-a-shot” Instant Win Game. You will automatically receive one (1) Instant Win Game play and your Instant Win Game results will be displayed. If you receive an Instant Win Game winning message, follow the on-screen instructions to claim your prize. Prizes are subject to verification by Merkle Inc. Please note, you may receive an on-screen notification that you are a potential winner; this is subject to your eligibility verification and overall prize limitations set forth in these Official Rules. Instant Win Game and Sweepstakes winners will be determined through random processes (see Rule 4, below).

**B.) Visit Microsite from a Desktop Computer or Mobile Phone:** To enter without scanning the QR code located on Promotional Materials, during the Promotion Period, first visit <https://www.NabiscoSnackBracket.com> (also, Promotion “Website”) and follow the links and instructions to complete and submit the registration form, including providing a valid email address. Follow all necessary steps to receive one (1) Sweepstakes entry. Then follow the instructions to play the “Sweet & Salty themed pop-a-shot” Instant Win Game. You will automatically receive one (1) Instant Win Game play and your Instant Win Game results will be displayed. If you receive an Instant Win Game winning message, follow the on-screen instructions to claim your prize. Prizes are subject to verification by Merkle Inc. Please note, you may receive an on-screen notification that you are a potential winner; this is subject to your eligibility verification and overall prize limitations set forth in these Official Rules. Instant Win Game and Sweepstakes winners will be determined through random processes (see Rule 4, below).

**The following is applicable to both entry methods:** On the registration form, you will have the option to opt-in to receive the Sponsor's marketing emails. **You may opt out at any time.** The first 5,000 entrants to opt in and complete the address verification steps will receive a free 8.1 oz. sample of RITZ Toasted Chips (the "Reward") (valued at \$3.79). Sponsor reserves the right to substitute a similar Reward of equal or greater value if the advertised Reward becomes unavailable. Limit: one (1) Reward per household.

Limit: One (1) Sweepstakes entry and one (1) Instant Win Game play, per day, per email address/person during the Promotion Period. Use of any robotic, automatic, programmed, or similar entry method or the use of any means to obtain more than the stated number of Sweepstakes entries or Instant Win Game plays per day will void all entries/plays and result in disqualification. Use of any automated system to participate is prohibited and will result in disqualification. Released Parties (as defined in Rule 7, below) are not responsible for lost, late, incomplete, invalid, unintelligible, misdirected or otherwise non-compliant entries or Game plays, all of which will be disqualified. In the event of a dispute as to the person responsible for any entry/Game play, the authorized account holder of the email address used to enter/register will be deemed to be the entrant/player and he/she must comply with these Official Rules. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winners may be required to show proof of being the authorized account holder.

By participating, you (or your parent or legal guardian if you are deemed a minor in the jurisdiction in which you reside ("Minor")) agree to abide by and be bound by these Official Rules and the decisions of the Sponsor and Administrator, which shall be final in all matters relating to this Promotion. All federal, state, and local laws apply.

**If you choose to enter using a mobile device/scanning a QR code, standard message and data rates apply in accordance with your personal mobile service plan.** Check details of your plan prior to using a mobile device to enter. A mobile device is not required to enter.

**BONUS SWEEPSTAKES ENTRIES:** After you enter the Promotion, you can earn bonus Sweepstakes entries, as described below.

**A.) "Lose" the Sweet & Salty themed Pop-A-Shot Instant Win Game:** If you play the Instant Win Game and receive a "lose" message, meaning you are not a potential winner of an Instant Win Game Prize, you will receive one (1) bonus Sweepstakes entry. Limit: Up to one (1) maximum bonus Sweepstakes entry, per email address/person, per day during the Promotion Period for this method.

**B.) Facebook Referral:** Share a message about the Sweepstakes on your Facebook Timeline. The post will contain a unique link to the Sweepstakes. If a friend/family member/known acquaintance subsequently enters the Sweepstakes through the unique link, you will receive ten (10) bonus Sweepstakes entries. Limit: Up to fifty (50) maximum bonus Sweepstakes entries, per email address/person, during the Promotion Period for this method.

**C.) X Referral:** Share a message about the Sweepstakes on X (formally Twitter). The message will contain a unique link to the Sweepstakes. If a friend/family member/known acquaintance subsequently enters the Sweepstakes through the unique link, you will receive ten (10) bonus Sweepstakes entries. Limit: Up to fifty (50)

maximum bonus Sweepstakes entries, per email address/person, during the Promotion Period for this method.

**D.) Upload a Photo/Mail in Methods:**

**1) Photo Upload:** During the Promotion Period, take a photo of you enjoying game day with your favorite Nabisco product/snacks ("Photo"). Then, during the Promotion Period, visit the Website and follow the links and instructions to upload your Photo. You automatically will receive five (5) bonus Sweepstakes entries.

**OR 2) Mail In:** To receive bonus Sweepstakes entries without making a purchase or uploading a Photo, handprint, on a 3" x 5" piece of paper, your name, street address, city, state, ZIP Code, daytime phone number, email address, and date-of-birth, and mail it in a #10 stamped envelope with proper postage affixed to: Are You Snack Bracket Ready?, P.O. Box 5022, Department: 860460, Kalamazoo MI 49003-5022. Mail-in entries must be postmarked by April 8, 2024 and received by April 15, 2024. You will receive five (5) Sweepstakes entries for your mail-in entry. Proof of mailing does not constitute proof of receipt.

Limit: Five (5) bonus Sweepstakes entries, per email address/person, during the Promotion Period for either uploading a Photo or sending in a mail-in entry, as outlined above.

Hereafter, a valid Photo, and any content in it will be referred to as your "Submission." Your Submission may include other people. If any individuals other than yourself appear in the Submission, you must have the written permission of all such individuals to use their names and/or photographs/likenesses in the Submission. Proof of permission may be required as a condition of participation. **No persons who are deemed minors in the jurisdictions in which they reside ("Minors") may be included in a Submission, subject to the following limited exception: A Minor may appear in a Submission, only if he/she is the child or legal ward of the entrant.** Only the entrant who submitted a winning Submission will receive a prize (subject to verification); others depicted in the Submission will not receive a prize. Each Submission must be different from any others you have previously submitted and must comply with the Submission Guidelines described in Rule 2, below.

**E.) Vote on Recipes: From February 12, 2024 – February 27, 2024:** During this period of time, you will be presented with thirty-two (32) recipes, which are broken out evenly into four regions (East, South, Midwest and West). Follow the links and instructions to vote for your favorite recipes, up to four (4) recipes in each region. Voting is just for fun. You will receive one (1) bonus Sweepstakes entry per vote. Limit: Up to sixteen (16) maximum bonus Sweepstakes entries, per email address/person, during the Promotion Period for this method.

**F.) Vote on Recipes: From February 28, 2024 – April 8, 2024:** During this period of time, you will be presented with the sixteen (16) top voted recipes (during the first round), as outlined above in (E). Again, voting is just for fun. Sponsor will provide "match-up", meaning two (2) recipes that are "competing" for the most votes. Follow the links and instructions to vote for your favorite recipe from the provided match-up, as outlined below to receive the applicable amount of bonus Sweepstakes entries.

•NCAA Sweet 16®: From 2/28 – 3/14, There will be eight (8) match-ups. You may vote up to eight (8) times during this period. You will receive one (1) bonus

Sweepstakes entry per vote. Limit: Up to eight (8) maximum bonus Sweepstakes entries, per email address/person, during this period for this method.

- Elite 8®: From dates 3/15 – 3/25, There will be four (4) match-ups. You may vote up to four (4) times during this period. You will receive two (2) bonus Sweepstakes entry per vote. Limit: Up to eight (8) maximum bonus Sweepstakes entries, per email address/person, during this period for this method.
- The Final 4®: From dates 3/26 – 3/31, There will be two (2) match-ups. You may vote up to two (2) times during this period (one per matchup). You will receive three (3) bonus Sweepstakes entry per vote. Limit: Up to six (6) maximum bonus Sweepstakes entries, per email address/person, during this period for this method.
- NCAA Championships®: From 4/1 – 4/8, There will be one (1) match-up. You may vote one (1) time during this period. You will receive four (4) bonus Sweepstakes entry for your vote. Limit: Four (4) maximum bonus Sweepstakes entries, per email address/person, during this period for this method.

**2. SUBMISSION GUIDELINES:** Submission cannot: (a) be sexually explicit or suggestive, violent or derogatory of any ethnic, racial, gender, religious, professional or age group, profane or pornographic, contain or reference nudity or any materially dangerous activity; (b) promote alcohol, marijuana, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing), any activities that may appear unsafe or dangerous, or any particular political agenda or message; (c) be obscene or offensive, endorse any form of hate or hate group; (d) contain trademarks, logos (except Sponsor's, which are not required) or trade dress owned by others, or contain any personal identification, such as license plate numbers, personal names, e-mail addresses or street addresses; (e) contain copyrighted materials owned by others without permission; and (f) contain materials embodying the names, likenesses, photographs, or other indicia identifying any person, living or dead, without permission. By uploading a Submission you (and your parent/legal guardian if you are a Minor) warrant and represent that: (a) it does not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity; (b) the other participants depicted in the Submission, if any, have given written consent to its entry into the Sweepstakes and use as contemplated by these Official Rules, and Minors in your Submission, if any, are your children or legal wards; and (c) publication of the Submission via various media including Web posting and posting in social media, will not infringe on the rights of any third party. Entrant (or his/her parent/legal guardian if entrant is a Minor) will indemnify and hold harmless Sponsor from any claims to the contrary. Any Submission that, in the sole opinion of Sponsor, is deemed to be inappropriate for publication or inclusion in the Sweepstakes for any reason will be disqualified. Sponsor is not responsible for lost, late, incomplete, or otherwise non-compliant entries, which will be disqualified. Entries will not be judged. Acceptable formats for the Submission submitted via the Website are .gif, .png, .tiff, .bmp, and .jpeg.

**3. ELIGIBILITY:** Open only to residents of the 50 United States, D.C., and Puerto Rico 18 years of age or older at the time of entry, except for employees, officers and directors of Mondelēz Global LLC ("Sponsor"), Merkle Inc. ("Administrator"), Momentum Worldwide, HMT Associates, Inc., the National Collegiate Athletic Association ("NCAA"), Turner Broadcasting System, Inc., CBS Broadcasting, Inc., their respective affiliates, subsidiaries and agencies (collectively "Promotion Parties"), and members of the immediate families (defined as including spouse, biological, adoptive and step-parents, grandparents, siblings, children and grandchildren, and each of their respective spouses, regardless of where they reside) or persons living in the same household (whether related or not) of any of the above. Void where prohibited.

**4. WINNER DETERMINATION AND PRIZE CLAIM: SWEEPSTAKES:** Administrator will select the potential Sweepstakes winner in a random drawing from all eligible entries received during the Promotion Period through both entry methods combined (plus bonus entries) on or around April 18, 2024. The potential Sweepstakes winner will be notified at the email address used to enter the Promotion. **INSTANT WIN GAME:** There will be a total of five hundred (500) random, computer-generated winning times during the Promotion Period. If you are the first player to play the Instant Win Game at or after one of the randomly generated times, you may be a potential instant winner of the prize indicated (subject to verification and overall prize limitations set forth in these Official Rules).

The potential Sweepstakes prize winner (or his/her/their parent/legal guardian if winner is a Minor) must execute and return a Declaration of Compliance, Liability Release and, where permitted by law, Publicity Release (collectively "Declaration") within five (5) days of first attempted delivery or potential winner forfeits the prize and it may be awarded to an alternate winner in a random drawing from among all remaining eligible entries. Each potential Instant Win Game prize winner will be required to provide his/her/their mailing address for prize fulfillment purposes within five (5) days of first attempted delivery of prize notification or potential winner forfeits the prize and it may be awarded to an alternate winner in a random drawing from among all remaining eligible entries/Game plays received. The return of any prize/prize notification as undeliverable may result in disqualification and the prize may be awarded to an alternate winner in the manner described above, as determined by Sponsor in its sole discretion. In the event that the potential Sweepstakes Grand Prize winner or a potential winner of an Instant Win Game valued over \$25 is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries/Game plays. Prizes will be fulfilled within approximately eight (8)-ten (10) weeks after the conclusion of the Promotion Period and verification of winners' eligibility and compliance with these Official Rules.

#### **5. PRIZES AND APPROXIMATE RETAIL VALUES ("ARV"):**

**SWEEPSTAKES: One (1) Grand Prize:** A choice of trip for four (4) to the 2025 Men's NCAA® Final Four® OR a trip for four (4) to the 2025 Women's NCAA® Final Four®.

Men's Prize Details: One (1) Grand Prize: a trip for four (4) to San Antonio, TX to attend the 2025 NCAA® Men's Final Four®. Trip package consists of roundtrip coach class air transportation for four (4) from major airport nearest winner's home (determined by Sponsor in its sole discretion) to San Antonio, TX; five (5) days and four (4) nights' accommodations at a hotel determined by Sponsor in its sole discretion (two (2) rooms, double occupancy); ground transportation between hotel / airport; four (4) tickets to the 2025 NCAA® Men's Final Four® Semi-Final and Final Games on April 5 and April 7, 2025 (seating determined by Sponsor in its sole discretion); gift bag and \$6,210 in spending money for winner only.

Women's Prize Details: One (1) Grand Prize: a trip for four (4) to Tampa, FL to attend the 2025 NCAA® Women's Final Four®. Trip package consists of roundtrip coach class air transportation for four (4) from major airport nearest winner's home (determined by Sponsor in its sole discretion) to Tampa, FL; five (5) days and four (4) nights' accommodations at a hotel determined by Sponsor in its sole discretion (two (2) rooms, double occupancy); ground transportation between hotel / airport; four (4) tickets to the 2025 NCAA® Women's Final Four® Semi-Final and Final Games on April 4 and April 6, 2025 (seating determined by Sponsor in its sole discretion); gift bag and \$7,010 in spending money for winner only.

Winner and guests must travel together on the dates determined by Sponsor in its sole discretion or prize will be forfeited. Trip must be booked at least twenty-one (21) days prior to departure. Travel and accommodations are subject to availability and blackout dates. Travel must be round

trip. Sponsor will determine airline and flight itinerary in its sole discretion. No refund or compensation will be made in the event of the cancellation or delay of any flight or Game. Travel is subject to the terms and conditions set forth in these Official Rules, and those set forth by the Sponsor's airline carrier of choice as detailed in the passenger ticket contract. All expenses and incidental travel costs not expressly stated in the prize package description above, including but not limited to, meals, incidentals, gratuities, passenger tariffs or duties, airline fees, surcharges, airport fees, service charges or facility charges, personal charges at lodging, meals, other ground transportation, souvenirs, security fees, taxes or other expenses are the responsibility solely of winner. Unless child or legal ward of winner or of another adult travel companion, each travel companion must be over the age of majority in the jurisdiction in which s/he resides as of the date of departure and must travel on same itinerary and at the same time as the winner. If winner is a Minor, at least one (1) travel companion must be winner's parent/legal guardian. Winner and travel companions are responsible for complying with any COVID-19 requirements set forth by airline, hotels/accommodations, event venues or other vendors offering services that are part of the trip prize. Failure to comply with any required COVID-19 requirements, may result in forfeiture of select elements of the prize or the entire prize. Forfeiture of select elements of the trip due to failure to meet these requirements will not impact the value of the trip as reported on an IRS Form 1099. Travel companions (or their parents/legal guardians if companions are Minors) must execute liability/publicity releases prior to issuance of travel documents as a condition of accompanying winner. Travel restrictions, conditions and limitations may apply. If in the judgment of Sponsor air travel is not required due to winner's proximity to prize location, ground transportation will be substituted for round trip air travel at Sponsor's sole discretion; winner will receive no compensation for the difference in value. Sponsor will not replace any lost, mutilated, or stolen tickets, travel vouchers or certificates. ARV: \$26,910. Actual value may vary based on airfare fluctuations and distance between departure and destination. Winner will not receive difference between actual value and ARV, if any.

Odds of winning the Sweepstakes prize depend on the number of eligible entries received during the Promotion Period through both entry methods combined (plus bonus entries).

**INSTANT WIN GAME:**

<b>Quantity</b>	<b>Prize Description</b>	<b>ARV</b>
25	Snack box complete with assorted Nabisco product and swag	\$80
4	Jacket (size determined by Sponsor in its sole discretion)	\$43
170	Water bottle	\$35
301	\$25 fan gear gift card, terms and conditions apply	\$25

Odds of winning an Instant Win Game prize depend on the number of eligible Instant Win Game plays made during the Promotion Period, the timing of such Game plays, and the number of Instant Win Game prizes available at the time each Game play is made.

The actual value of prizes is subject to price fluctuations in the consumer marketplace based on, among other things, any gap in time between the date the ARV is estimated for purposes of these Official Rules and the date the prize is awarded or redeemed. Winners will not receive difference between actual value and ARV, if any. Limit one (1) Sweepstakes prize and one (1) Instant Win Game prize, per household. No substitutions or transfers of prizes permitted by winners except at the discretion of the Sponsor; prizes are not redeemable for cash. Sponsor reserves the right to substitute a prize (or portion thereof) of equal or greater value if an advertised prize (or portion thereof) becomes unavailable. All prizes are awarded "as is" without warranty of any kind, express

or implied, on the part of the Sponsor. Winners agree to look to the manufacturer or supplier of the prize or prize component, and not the Sponsor or Administrator, for any warranty on the prize or prize component or for any damages arising out of acceptance or use of the prize or prize component. Total ARV of all prizes: \$42,557.00.

**6. PUBLICITY:** Acceptance of a prize shall constitute and signify each winner's (and his/her/their parent's or legal guardian's if winner is a Minor) agreement and consent that Sponsor and its designees may use the winner's name, city, state, likeness, photo, and/or prize information in connection with the Promotion for promotional, marketing, advertising or other purposes, worldwide, in any and all media now known or hereafter devised, including the Internet and social media platforms, without limitation and without further payment, notification, permission or other consideration, except where prohibited by law.

**7. GENERAL RULES:** All income taxes resulting from acceptance of prizes are the responsibility of the winners. By participating, entrants (and their parents/legal guardians if entrants are Minors) agree to release and hold Promotion Parties, Facebook, X, and their respective parent companies, subsidiaries, affiliates, directors, officers, employees and assigns, promotion agencies and agents (collectively, "Released Parties") harmless from and against any and all claims and liability arising out of participation in the Promotion or use or redemption of any prize (if applicable). Released Parties are not responsible for lost, misdirected, garbled, damaged, incomplete or late Instant Win Game plays or Sweepstakes entries, or for technical, hardware or software malfunctions, lost or unavailable network connections, or failed, incorrect, inaccurate, incomplete, garbled or delayed electronic communications whether caused by the sender or by any of the equipment or programming associated with or utilized in this Promotion, or by any human error, which may occur in the programming of this Promotion or in the transmission, receipt or processing of the entries/Instant Win Game plays. In no event will Sponsor be liable for more than the number of prizes stated in Rule 4. If due to a computer programming or other error, more prizes are claimed than are intended to be awarded in this Promotion according to Rule 4, the intended number of prizes will be awarded in a random drawing from among all valid prize claimants. Released Parties are further not responsible for: unauthorized human intervention in any part of the Sweepstakes entry and/or Instant Win Game play processes, or in the Promotion generally; incomplete or inaccurate information on Sponsor's Website whether due to unauthorized human intervention, equipment failure or malfunction, or other cause; electronic or human error which may occur in the administration of the Promotion, or announcement of the winners. In no event will Sponsor be liable for more than the number of prizes stated in Rule 5. If, in the Administrator's opinion, there is any suspected evidence of tampering with any portion of the Promotion, or if technical difficulties compromise the integrity of the Promotion, the Administrator reserves the right to modify or terminate the Promotion in a manner deemed reasonable by the Administrator, at the Administrator's sole discretion. If terminated prior to stated end date/time of the Promotion Period, the remaining prizes will be awarded in a random drawing from among all non-suspect entries/Game Plays received as of the date/time of termination. Any attempt by any person to deliberately damage the Website or undermine the legitimate operation of this Promotion may be a violation of criminal and civil laws and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law (as well as disqualifying such individual).

**8. DISPUTES:** Entrant (and entrant's parent/legal guardian if entrant is a Minor) agrees that: (i) any and all disputes, claims, and causes of action arising out of or connected with this Promotion or any prizes awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan or the appropriate Michigan state court located in Oakland County, Michigan; (ii) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion but in no event attorneys' fees; and (iii) under no

circumstances will entrant be permitted to obtain awards for and entrant (and entrant's parent/legal guardian if entrant is a Minor) hereby waives all rights to claim punitive, incidental, and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of the entrant (and entrant's parent/legal guardian if entrant is a Minor) and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of Michigan, without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed as if the invalid or illegal provision were not contained herein.

In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Promotion-related materials or notifications and these Official Rules, these Official Rules shall prevail, govern, and control.

**9. PRIVACY POLICY:** Information collected from entrants is subject to the Sponsor's Privacy Policy <https://www.mondelezinternational.com/Privacy-Policy>.

**10. WINNERS LIST:** For a list of winners of prizes valued over \$25, please [click here](#). The winners' names will be posted after winner confirmation is complete.

**SPONSOR:** Mondelez Global LLC, 100 Deforest Ave., East Hanover, NJ 07936-2813.

**PROMOTION ADMINISTRATOR:** Merkle Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075.

Any questions, comments or complaints regarding this Sweepstakes must be directed to the Sponsor or Administrator only, and NOT to X or Facebook.

All trademarks are the property of their registered owners. Neither NCAA, Turner Broadcast, nor CBS is a sponsor, party, or administrator of this Promotion. NCAA®, NCAA Championships®, Final Four®, Elite Eight®/Elite 8®, and NCAA Sweet Sixteen® are registered trademarks of the NCAA. Nabisco is an Official Corporate Partner of the NCAA.