

## NABISCO INTER MIAMI DREAM SWEEPSTAKES

### OFFICIAL RULES

**NO PURCHASE OR SCAN NECESSARY.**

**A PURCHASE OR SCANNING WILL NOT IMPROVE YOUR CHANCES OF WINNING.**

**OPEN TO LEGAL RESIDENTS OF FLORIDA, 18 YEARS AND OLDER.**

The NABISCO Inter Miami Dream Sweepstakes (the “Sweepstakes”), sponsored by Mondelēz Global LLC (“Sponsor”), begins at 12:00 a.m. Eastern Time (“ET”) on April 7, 2025 and ends at 11:59 p.m. ET on December 31, 2025 (the “Sweepstakes Period”).

The Sweepstakes consists of a grand prize entry period (the “Grand Prize Entry Period”) which coincides with the Sweepstakes Period, and nine (9) monthly entry periods (each a “Monthly Entry Period”), as outlined below:

<b>Entry Period</b>	<b>Start Date at 12:00 a.m. ET</b>	<b>End Date at 11:59 p.m. ET</b>	<b>Approximate Drawing Date</b>
Monthly 1	April 7, 2025	April 30, 2025	May 1, 2025
Monthly 2	May 1, 2025	May 31, 2025	June 2, 2025
Monthly 3	June 1, 2025	June 30, 2025	July 1, 2025
Monthly 4	July 1, 2025	July 31, 2025	August 1, 2025
Monthly 5	August 1, 2025	August 31, 2025	September 3, 2025
Monthly 6	September 1, 2025	September 30, 2025	October 1, 2025
Monthly 7	October 1, 2025	October 31, 2025	November 3, 2025
Monthly 8	November 1, 2025	November 30, 2025	December 1, 2025
Monthly 9	December 1, 2025	December 31, 2025	January 5, 2026
Grand Prize	April 7, 2025	December 31, 2025	January 14, 2026

In addition, entrants may optionally participate in the interactive “Score and Block Game,” which is for entertainment purposes only.

**1. TO EARN SWEEPSTAKES ENTRIES INTO THE GRAND PRIZE DRAWING:** If you choose to register and enter using a mobile device, standard message and data rates may apply in accordance with your personal mobile service plan. Check details of your plan prior to using a mobile device to enter. A mobile device is not required to participate. During the Sweepstakes Period, scan the QR code made available on marketing materials or visit [www.MiamiCFsweepstakes.com](http://www.MiamiCFsweepstakes.com) (“Website”) directly on your computer or mobile device. The first time you visit the Website, follow the links and instructions to accurately complete and submit the registration form, including your full first and last name (initials are not sufficient), date of birth, and email address. You will receive one Sweepstakes entry into the Grand Prize drawing. On subsequent visits, you need only log in with your email address to receive one (1) entry into the Grand Prize drawing.

**THERE ARE TWO METHODS TO EARN ONE BONUS SWEEPSTAKES ENTRY INTO THE GRAND PRIZE DRAWING:** **Method 1:** On the registration form, you will have the option to opt-in to receive marketing emails from Snackworks. If you select to opt-in, you will receive one additional Sweepstakes entry into the Grand Prize drawing. You may opt-out of these email communications at any time. Should you choose to opt-out during the Sweepstakes Period your Sweepstakes entry will continue to be valid as long as it meets all other criteria required by these Official Rules. **Method 2:** If you have previously opted-out of marketing communications from

Snackworks or if you prefer not to receive marketing emails from the Snackworks but would like to earn one bonus Sweepstakes entry into the Grand Prize drawing, print your name, address, phone number, email address, and date of birth on a piece of paper and mail it in an envelope with proper postage to "NABISCO Inter Miami Dream Sweepstakes," c/o Merkle Inc., P.O. Box 5021, Department 866012, Kalamazoo, MI 49003-5021. You will receive one additional Sweepstakes entry into the Grand Prize drawing. Limit: One (1) entry per envelope. All mail-in entries must be postmarked by December 31, 2025 and received by January 7, 2026. All entries become the exclusive property of Sponsor, and none will be acknowledged or returned. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, illegible, misdirected or postage-due entries, which will be disqualified.

Limit: One (1) Sweepstakes entry into the Grand Prize drawing per person per day during the Sweepstakes Period and one Sweepstakes entry into the Grand Prize drawing for either opting-in to receive marketing emails or sending in a mail-in entry per person during the entire Sweepstakes Period.

**TO EARN SWEEPSTAKES ENTRIES INTO THE MONTHLY PRIZE DRAWINGS:** During the Sweepstakes Period, visit the Website and register or log in (as described above) and follow the instructions to play the Score and Block Game\*\* or you may skip the Score and Block Game. Once you have played or skipped the game, you will receive one (1) Sweepstakes entry into the applicable Monthly Entry Period drawing. The Score and Block Game is for fun only and your game score will have no impact on receiving a Sweepstakes entry. There is no limit to the number of times you may play the Score and Block Game for your entertainment.

Limit: One (1) Sweepstakes entry per person per day during the Sweepstakes Period for either playing or skipping the Score and Block Game.

**\*\*Optional Score and Block Game information:** The Score and Block Game is presented by Administrator's Game Engine partner for your entertainment. When you initiate a game, you are agreeing to the Game Engine partner's [User Terms](#). The Game Engine partner will automatically place a necessary cookie in the form of a token on your web browser solely for the purpose of collecting relevant information about your game play, as set forth in the [Cookie Policy](#). *If you prefer not to allow the Game Engine partner cookie or if you don't accept the User Terms, skip this game.* The information collected by the Game Engine partner concerning your game play will be managed according the Game Engine's [privacy policy](#), which is separate from the Sponsor's policy that governs this promotion.

Use of any robotic, automatic, programmed, or similar entry method, or the use of any means (such as using more than one email address) to obtain more than the stated number of Sweepstakes entries will void all Sweepstakes entries of the person responsible for such action and result in their disqualification from the Sweepstakes. Released Parties (as defined in Section 6, below) are not responsible for lost, late, incomplete, invalid, unintelligible, misdirected or otherwise non-compliant Sweepstakes entries, all of which will be disqualified. In the event of a dispute as to the identity of an entrant, Sponsor and Administrator will rely on the information submitted by the entrant to register for this Sweepstakes. If information provided by entrant to claim a prize (including but not limited to your first and last name) is inconsistent with the information provided at registration, Sponsor and/or Administrator may disqualify such entrant and such disqualification will result in the forfeiture of any prize such entrant may claim (if applicable). Sponsor, in its discretion, may request additional documentation from entrant to confirm entrant's identity. Failure to comply will result in disqualification.

**2. ELIGIBILITY:** Open only to residents of Florida, eighteen (18) years of age or older at the time of entry, except for employees, officers and directors of Sponsor, Merkle Inc., ("Administrator"), HMT Associates, Inc., VaynerMedia, LLC, Pavone Group, Inc., Inter Miami CF, LLC, Major League Soccer, L.L.C., Trade Marketing & Promotion Group Inc., each of their respective parent companies, affiliates, subsidiaries and agencies (collectively "Sweepstakes Parties"), and members of the immediate families (defined as including spouse, biological, adoptive and stepparents, grandparents, siblings, children and grandchildren, and each of their respective spouses, regardless of where they reside) or persons living in the same household (whether related or not) of any of the above. Sweepstakes is void outside Florida and where prohibited. All federal, state, and local laws apply.

**3. SWEEPSTAKES DRAWINGS:** Administrator is an independent organization whose decisions as to the selection of potential winners are final and binding. Administrator will select the potential Sweepstakes winners in separate random drawings from all eligible entries received during each applicable Entry Period on or around the dates listed in the table above Section 1. Non-winning Monthly Entry Period entries will not carry over to any subsequent Monthly Entry Period drawings. The potential Sweepstakes winners will be notified at the email address used to enter the Sweepstakes. The potential Grand Prize winner will be notified on or around January 14, 2026.

The potential Sweepstakes Grand Prize winner and each potential First Prize and Second Prize winner must execute and return a Declaration of Compliance, Liability Release and, where permitted by law, Publicity Release (collectively "Declaration") within five (5) days of first attempted delivery or the applicable potential winner forfeits the prize and it may be awarded to an alternate winner in a random drawing from among all remaining eligible entries. If a potential winner cannot be contacted, or a prize or prize notification is returned as undeliverable, or if a potential winner fails to provide any requested information within the required time period, or if a potential winner is deemed ineligible to receive a prize for any reason, the applicable prize will be forfeited and may be awarded to an alternate winner in a random drawing from among all remaining eligible entries received for the applicable prize. If necessary, this process will be repeated up to three (3) times, after which the applicable prize will not be awarded if it remains unclaimed. Each prize will be awarded provided it is claimed properly in accordance with these Official Rules. Receiving a prize is contingent upon compliance with these Official Rules. Monthly Prizes will be fulfilled within approximately 8-10 weeks after the conclusion of the Sweepstakes Period and verification of winners' eligibility and compliance with these Official Rules.

#### **4. PRIZES, APPROXIMATE RETAIL VALUES ("ARV"), AND ODDS:**

##### **Grand Prize Details:**

**One (1) Grand Prize:** Four (4) tickets to an Inter Miami CF game, one (1) \$5,200 check that can be used toward travel expenses and lodging. Game location and date determined by Sponsor in its sole discretion. ARV: \$7,200.00.

##### **Monthly Entry Period Prize Details:**

**Forty-five (45) First Prizes (five (5) awarded per Monthly Entry Period):** Two (2) tickets to an Inter Miami CF game. Game location and date determined by Sponsor in its sole discretion. ARV: \$200.00 each. **Transportation is not included in prize.** Any other expenses associated with prize acceptance and use not specifically listed herein as being provided, including ground/air transportation, luggage fees, lodging, meals, gratuities, delivery charges, etc., are the responsibility of each winner.

**Five (5) Second Prizes (One (1) awarded for Monthly Entry Periods 1, 2, 4, 6, and 9 only):** One (1) Inter Miami Autographed Jersey, size large. ARV: \$600.00 each.

**Two (2) Third Prizes (One (1) awarded for Monthly Entry Periods 3 and 9 only):** One (1) Inter Miami Autographed Soccer Ball. ARV: \$450.00 each.

**Ninety (90) Fourth Prizes (Ten (10) awarded per Monthly Entry Period):** One (1) Inter Miami Jersey, size large. ARV: \$160.00 each.

**Two hundred twenty-five (225) Fifth Prizes (Twenty-five (25) awarded per Monthly Entry Period):** One (1) \$100 Pre-paid Rewards Card; Terms & Conditions Apply. ARV: \$100.00 each.

**Four hundred fifty (450) Sixth Prizes (Fifty (50) awarded per Monthly Entry Period):** One (1) \$50 Digital Fan Gear Gift Card; Terms & Conditions Apply. ARV: \$50.00 each.

Odds of winning a Sweepstakes prize depend on the number of eligible entries received during the applicable Entry Period.

**For All Prizes:** The Sponsor is not responsible if a game is delayed, postponed, or cancelled for any reason and winner will not be reimbursed for tickets. Seating and timing to be determined in the sole discretion of Sponsor. Tickets may be subject to the team's standard rain-check policies and procedures. By accepting a ticket prize, each winner agrees to abide by any terms, conditions and restrictions provided on the ticket or imposed by the issuing party. The Sponsor is not responsible if a winner does not use ticket(s) on day of game. The actual value of prizes is subject to price fluctuations in the consumer marketplace based on, among other things, any gap in time between the date the ARV is estimated for purposes of these Official Rules and the date the prize is awarded or redeemed. Winner will not receive difference between actual value and ARV, if any. Where applicable, prize style, size, and all other details will be determined by Sponsor in its sole discretion. **Limit one (1) Grand Prize and one (1) Monthly Entry Period Prize per household.** No substitutions or transfers of prizes permitted by winners except at the discretion of the Sponsor; prizes are not redeemable for cash. Sponsor reserves the right to substitute a prize (or portion thereof) of equal or greater value if an advertised prize (or portion thereof) becomes unavailable. All prizes are awarded "as is" without warranty of any kind, express or implied, on the part of the Sponsor. Winners agree to look to the manufacturer or supplier of the prize or prize component, and not the Sponsor or Administrator, for any warranty on the prize or prize component or for any damages arising out of acceptance or use of the prize or prize component. Total ARV of all prizes: \$79,500.00.

**5. PUBLICITY:** Acceptance of a prize shall constitute and signify each winner's agreement and consent that Sponsor and its designees may use the winner's name, city, state, likeness, photo, and/or prize information in connection with the Sweepstakes for promotional, marketing, advertising or other purposes, worldwide, in any and all media now known or hereafter devised, including the Internet and social media platforms, without limitation and without further payment, notification, permission or other consideration.

**6. RELEASE:** By entering the Sweepstakes, entrants agree to release and hold harmless Sweepstakes Parties, and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in this Sweepstakes and/or acceptance, use, inability to use, misuse or redemption of any prize, if applicable (including any injury or harm related thereto).

**7. GENERAL CONDITIONS:** By entering the Sweepstakes, you agree to abide by and be bound by these Official Rules and the decisions of the Sponsor and Administrator, which shall be final in all matters relating to this Sweepstakes. Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Sweepstakes, or any event or cause beyond Sponsor's control (e.g. events such as natural calamities, national emergencies, wide spread illnesses, declarations of war, acts of God, acts of terrorism) interferes with any aspect of the Sweepstakes (each of the preceding referred to hereafter as an "impairment"), including but not limited to fulfillment of the prizes, as determined by Sponsor in its sole discretion. In such event, Sponsor reserves the right to award the prizes in a random drawing from among the eligible Sweepstakes entries received up to the time of the impairment. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes, including but not limited to submitting fraudulent entries, or to be acting in violation of the Official Rules of this or any other promotion by Sponsor or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. In no event will more prizes than are stated in these Official Rules be awarded. If, for any reason, more prize notifications are sent (or more claims are received) than the number of prizes offered as set forth in these Official Rules, Sponsor reserves the right to award the intended number of prizes through a random drawing from among all eligible prize notifications/claims received. In the event there is a discrepancy or inconsistency between any statements contained in any Sweepstakes-related materials (including but not limited to printed versions of these Official Rules) and the Official Rules as posted on the Website, the Official Rules as posted on the Website shall prevail, govern, and control.

**8. LIMITATIONS OF LIABILITY:** The Released Parties are not responsible for: (a) any incorrect or inaccurate information whether caused printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes, or provided by entrants; (b) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections to the internet, in phone lines, or network hardware or software; (c) unauthorized human intervention in any part of the Sweepstakes, including but not limited to the entry process; (d) technical or human error which may occur in the administration of the Sweepstakes, including but not limited to the processing of Sweepstakes entries; or (e) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt, use, inability to use, or misuse of any prize (if applicable). If for any reason an entrant's Sweepstakes entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another Sweepstakes entry, if possible.

**9. DISPUTES:** Entrant agrees that: (i) any and all disputes, claims, and causes of action arising out of or connected with this Sweepstakes or any prizes awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan or the appropriate Michigan state court located in Oakland County, Michigan; (ii) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (iii) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives, all rights to claim punitive, incidental, and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning

the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Michigan, without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed as if the invalid or illegal provision were not contained herein.

**10. PRIVACY POLICY:** Information collected from entrants is subject to the Sponsor's [Privacy Policy](#), with the exception of the information collected while playing the optional Score and Block Game as described in section 1.

**11. WINNERS LIST:** For the names of the prize winners, please [click here](#). The winners' names will be posted after winner confirmation is complete.

**SPONSOR:** Mondelez Global LLC, 100 Deforest Ave., East Hanover, NJ 07936-2813.

**SWEEPSTAKES ADMINISTRATOR:** Merkle Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075.