

Miami Dream Sweepstakes Official Rules

NO PURCHASE OR SCAN NECESSARY. A PURCHASE, PAYMENT, OR SCAN OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

Eligibility:

Miami Dream Sweepstakes (the “Sweepstakes”) is open only to legal residents of Florida who are at least 18 years old at the time of entry. To receive prizes valued at \$2,000 or more, entrant must be able to submit a valid IRS Form W-9. Employees of Mondelēz Global LLC (“Sponsor”), Merkle Inc. (“Administrator”), HMT Associates, Inc., VaynerMedia, LLC, Pavone Group, Inc., Inter Miami CF, LLC, Major League Soccer, L.L.C., Trade Marketing & Promotion Group Inc., and their parent and affiliate companies as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible. In addition, entrants may optionally participate in the interactive “Score and Block Game,” which is for entertainment purposes only.

Agreement to Official Rules; Entrants Will Be Disqualified for Violations:

Participation constitutes each entrant’s full and unconditional agreement to these official rules (“Official Rules”). The Sweepstakes is subject to all applicable federal, state and local laws and regulations and is void outside of Florida and where prohibited. Sponsor’s and Administrator’s decisions are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all the requirements set forth herein.

In the event there is a discrepancy or inconsistency between any statements contained in any Sweepstakes-related materials (including any printed versions of these Official Rules) and the Official Rules as posted on the “Promotion Site” (as defined in these Official Rules), the Official Rules as posted on the Promotion Site shall prevail, govern and control.

Entrants agree that they may not use or attempt to use any method to obtain more than the stated number of permissible entries using robotic, automatic, programmed, or any other means, including but not limited to using multiple/different email addresses, identities, registrations and logins or any other methods. Violation of these requirements or any other aspect of these Official Rules will void all Sweepstakes entries of the person(s) responsible for such action and result in their disqualification from the Sweepstakes.

Sponsor/Administrator:

Sponsor: Mondelēz Global LLC, 100 Deforest Ave., East Hanover, NJ 07936-2813. Administrator: Merkle Inc. (previously known as HelloWorld, Inc.), 3000 Town Center, Suite 2000, Southfield, MI 48075.

Timing:

The Sweepstakes begins on April 1, 2026 at 12:00 a.m. Eastern Time ("ET") and ends on December 31, 2026 at 11:59 p.m. ET (the "Sweepstakes Period"). Administrator's servers are the official time-keeping devices for the Sweepstakes.

The Sweepstakes consists of 9 "Monthly Entry Period" drawings and an End of Program drawing that includes entries earned throughout the Sweepstakes Period, each entry period is outlined below.:

Entry Period	Start Date at 12:00 a.m. ET	End Date at 11:59 p.m. ET	Approximate Drawing Date
Monthly 1	April 1, 2026	April 30, 2026	May 1, 2026
Monthly 2	May 1, 2026	May 31, 2026	June 1, 2026
Monthly 3	June 1, 2026	June 30, 2026	July 1, 2026
Monthly 4	July 1, 2026	July 31, 2026	August 3, 2026
Monthly 5	August 1, 2026	August 31, 2026	September 1, 2026
Monthly 6	September 1, 2026	September 30, 2026	October 1, 2026
Monthly 7	October 1, 2026	October 31, 2026	November 2, 2026
Monthly 8	November 1, 2026	November 30, 2026	December 1, 2026
Monthly 9	December 1, 2026	December 31, 2026	January 5, 2027
End of Program Drawing	April 1, 2026	December 31, 2026	January 15, 2027

How to Register and Earn Daily Sweepstakes Entries into the End of Program

Drawing:

If you choose to register and enter using a mobile device, standard message and data rates may apply in accordance with your personal mobile service plan. Check details of your plan prior to using a mobile device to enter. A mobile device is not required to participate. During the Sweepstakes Period, scan the QR code made available on marketing materials or visit www.MiamiCFsweepstakes.com ("Promotion Site") directly on your computer or mobile device. The first time you visit the Promotion Site, follow the links and instructions to submit your valid email address. The email address submitted must be

- be able to receive emails;
- personal to entrant and under entrant's sole control,
- private and not publicly accessible, and

- cannot be a "relay" alias or similar, i.e. one that forwards emails to your inbox, while masking your real email address. Upon confirmation of your valid email address, you will receive an email with a link to register for the Sweepstakes.

To register, accurately complete and submit the registration form, including your full first and last name (initials are not sufficient), home address (P.O. Boxes are not permitted), date of birth, phone number, and email address. You will receive 1 entry into the End of Program drawing. On subsequent visits, you need to log in with your email address to receive 1 entry into the End of Program drawing. **Limit:** 1 Sweepstakes entry into the End of Program drawing per person per day during the Sweepstakes Period.

Methods to Earn 1 Bonus Entry into the End of Program Drawing:

Method 1 – Opt-in to Marketing Emails:

On the registration form, you will have the option to opt-in to receive marketing emails from Snackworks. If you select to opt-in, you will receive 1 additional entry into the End of Program drawing. You may opt-out of these email communications at any time. Should you choose to opt-out during the Sweepstakes Period your Sweepstakes entry will continue to be valid as long as it meets all other criteria required by these Official Rules.

Method 2 – Enter by Mail:

If you have previously opted-out of marketing communications from Snackworks or if you prefer not to receive marketing emails from the Snackworks but would like to earn 1 additional entry into the End of Program drawing, print your name, address, phone number, email address, and date of birth on a piece of paper and mail it in an envelope with proper postage to “2026 NABISCO Inter Miami Sweepstakes,” c/o Merkle Inc., P.O. Box 5008, Department 868323, Kalamazoo, MI 49003-5008. You will receive 1 entry into the Grand Prize, First Prize, and Second Prize drawing. **Limit:** 1 entry per envelope. All mail-in entries must be sent/postmarked by December 31, 2026 and received by January 8, 2027. All entries become the exclusive property of Sponsor, and none will be acknowledged or returned. Proof of sending or submission will not be deemed to be proof of receipt by the Sponsor. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, illegible, misdirected or postage-due entries, which will be disqualified.

Limit:

1 Sweepstakes entry into the End of Program drawing per person for either opting-in to receive marketing emails or sending in a mail-in entry during the entire Sweepstakes Period.

How to Earn Daily Sweepstakes Entries into Monthly Prize Drawings:

During the Sweepstakes Period, visit the Promotion Site and register or log in (as described above) and follow the instructions to either play the Soccer Scoring Game** or skip it. Once you have played or skipped the game, you will receive 1 Sweepstakes entry into the applicable Monthly Entry Period drawing. The Soccer Scoring Game is for fun only and your game score will have no impact on receiving a Sweepstakes entry. There is no limit to the number of times you may play the Soccer Scoring Game for your entertainment. **Limit:** 1 Sweepstakes entry per person per day into the applicable Monthly Entry Period drawing during the Sweepstakes Period for either playing or skipping the Soccer Scoring.

****Optional Soccer Scoring Game information:** The Soccer Scoring Game is presented by Administrator's Game Engine partner for your entertainment. When you initiate this game, you are agreeing to the Game Engine partner's [User Terms](#). The Game Engine partner will automatically place a necessary cookie in the form of a token on your web browser solely for the purpose of collecting relevant information about your game play, as set forth in the [Cookie Policy](#). *If you prefer not to allow the Game Engine partner cookie or if you don't accept the User Terms, skip this game.* The information collected by the Game Engine partner concerning your game play will be managed according the Game Engine's [privacy policy](#), which is separate from the Sponsor's policy that governs this promotion.

Entry Restrictions:

Multiple entrants are not permitted to share the same email address. In the event of a dispute as to the identity of an entrant, Sponsor and Administrator will rely on the information submitted by the entrant to register for this Sweepstakes. If any additional information provided by entrant is inconsistent with the information provided at registration for this Sweepstakes, the Sponsor and/or Administrator may disqualify such entrant and such disqualification may result in the forfeiture of any prizes won. Sponsor, in its discretion, may require additional documentation from entrant to show proof of entrant's identity.

Prize Drawings and Winner Requirements:

Administrator is an independent organization whose decisions as to the selection of the potential winners are final and binding. Administrator will randomly select the potential Sweepstakes winners in separate random drawings from all eligible entries received during each applicable Entry Period on or around the dates listed in the table above in the "Timing" Section. Non-winning Monthly Entry Period entries will not be included in any subsequent Monthly Entry Period drawings. The potential winners of the prizes offered through the End of Program drawing will be notified on or around January 15, 2027. Administrator will notify potential winners by email. The potential Grand Prize winner will be required to sign and return a Declaration of Compliance, Liability Waiver and where not prohibited a Publicity Release ("Declaration") and an IRS Form W-9 which must be received by Administrator within 5 days of the date notice or attempted notice is sent, in order to claim the prize. Potential winners of prizes valued at \$600 to

\$1,999.99 will be required to complete a Declaration which must be received by Administrator within 5 days of the date notice or attempted notice is sent, in order to claim the prize. All other potential winners may be required to provide their name, home mailing address (P.O. Boxes not permitted) and date of birth to confirm eligibility and for purposes of prize fulfillment within 5 days of the date notice or attempted notice is sent, in order to claim the prize. If a potential winner of any prize cannot be contacted, if applicable, fails to sign and return the Declaration, the IRS Form W-9, or provide any other requested information within the required time period, or the prize is returned as undeliverable, the potential winner forfeits the prize. Receiving a prize is contingent upon compliance with these Official Rules. In the event that a potential winner is disqualified for any reason or forfeits any prize, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. If necessary, only 3 such alternate drawings will be held, after which the prize will remain un-awarded if it is unclaimed.

Prizes:

Quantity, Description and Approximate Retail Value (“ARV”):

End of Program Prizes:

- **1 Grand Prize:** 4 tickets to an Inter Miami CF game and a \$5,200 check to be used toward travel expenses. Game location and date determined by Sponsor in its sole discretion. ARV: \$7,200.
- **5 First Prizes:** An Inter Miami autographed jersey, signed by one of the Inter Miami players (determined by Sponsor in its discretion), sizes will be determined by Sponsor. ARV: \$600 each.
- **2 Second Prizes:** An Inter Miami autographed soccer ball, signed by one of the Inter Miami players (determined by Sponsor in its discretion). ARV: \$450 each.

Monthly Prizes:

Prize Description	Total Quantity	Quantity Awarded Per Monthly Entry Period	ARV
2 tickets to an Inter Miami CF game. Game location and date determined by Sponsor in its sole discretion. Transportation is not included in prize. Any other expenses associated with prize acceptance and use not specifically listed herein as being provided,	45	5	\$200.00

including ground/air transportation, luggage fees, lodging, meals, gratuities, delivery charges, etc., are the responsibility of each winner.			
An Inter Miami Jersey, size large.	90	10	\$160.00
A \$100 Pre-paid Rewards Card; terms & conditions apply.	225	25	\$100.00
A \$50 Fan Gear Gift Card; terms & conditions apply.	450	50	\$50.00

Total ARV:

The total ARV of all available prizes offered in the Sweepstakes is \$51,500

Odds of Winning:

The odds of winning a prize depend on the total number of eligible entries received during the applicable Entry Period.

Additional Prize Terms:

Prizes are non-transferable, and no substitution will be made except as provided in the Sponsor's sole discretion should the prize become unavailable. In this case, a prize of equal or greater value will be offered. Winners are responsible for all taxes and fees associated with prize receipt and/or use. Grand Prize winner will receive an IRS Form 1099 MISC reporting the actual value of the prize received. ARVs are determined as of the time these Official Rules were published and the value of a prize may fluctuate. A winner is not entitled to any difference between the ARV and the actual value of the prize at the time the prize is awarded. Where applicable, prize style, size and all other details will be determined by Sponsor in its sole discretion. All other costs and expenses associated with acceptance of the prize that are not expressly set forth herein shall be solely the winner's responsibility. Prizes are provided "as is" without warranty of any kind, either express or implied, including but not limited to the implied warranties of merchantability, fitness for a particular purpose or non-infringement. Prizes will be fulfilled approximately 8-10 weeks after winner confirmation. Limit of 1 prize per household.

For Ticket Prizes:

The Sponsor is not responsible if a game is delayed, postponed, or cancelled for any reason and winner will not be reimbursed for tickets. Seating and timing to be determined in the sole discretion of Sponsor. Tickets may be subject to the team's standard rain-check policies and

procedures. By accepting a ticket prize, each winner agrees to abide by any terms, conditions and restrictions provided on the ticket or imposed by the issuing party. The Sponsor is not responsible if a winner does not use ticket(s) on day of game.

Release:

By entering the Sweepstakes, entrants agree to release and hold harmless Sponsor, Administrator, HMT Associates, Inc., VaynerMedia, LLC, Pavone Group, Inc., Inter Miami CF, LLC, Major League Soccer, L.L.C., Trade Marketing & Promotion Group Inc., and their respective subsidiaries, affiliates, suppliers, distributors, advertising and promotion agencies and prize suppliers and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in this Sweepstakes and/or acceptance, use, inability to use, misuse or redemption of a prize (including any injury or harm related thereto).

Publicity:

Except where prohibited, participation in the Sweepstakes constitutes each winner's consent and grant to Sponsor and its agents and Inter Miami CF, LLC and Major League Soccer LLC to use the following information about the winner (to the extent provided by winner as part of the entry or winner confirmation process): winner's name, city, state, likeness, photograph, Sweepstakes entry, social handle and photo, voice, opinions and/or prize information for promotional advertising or other purposes, in any media without further notice, review, approval, payment or other consideration. Sponsor is not obligated to use any of the above-mentioned information or content. Sponsor will not use any of the above-mentioned information in a manner that is inconsistent with its Privacy Policy or applicable law.

General Conditions:

Sponsor's Right to Modify or Cancel:

Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, including but not limited to fulfillment of the prize(s), where any of the following "Issues" occur:

- Fraud;
- Technical failures/errors;
- Human error;
- Any other factor that impairs the integrity or proper functioning of the Sweepstakes; or

- Any event or cause beyond Sponsor's control (e.g. events such as natural calamities, national emergencies, widespread illnesses, declarations of war, acts of God, acts of terrorism) that interferes with any aspect of the Sweepstakes, as determined by Sponsor in its sole discretion.
- Where one or more of the above Issues occurs, Sponsor will make reasonable efforts to award all remaining Sweepstakes prizes by conducting a random drawing from among all eligible entries received up to the date of the Issue.

Sponsor's Right to Disqualify Entrants:

Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes, including but not limited to submitting fraudulent entries, or to be acting in violation of the Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law and should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

Sponsor's Right to Limit Prizes Awarded to the Number Stated in these Official Rules:

In no event will more prizes than are stated in these Official Rules be awarded. If, for any reason, more prize notifications are sent than the number of prizes offered in these Official Rules, Administrator and Sponsor reserves the right to award only the stated number of prizes through a random drawing from among those entrants who were notified.

Limitations of the Scope of Responsibility:

The Released Parties are not responsible for:

- Any incorrect or inaccurate information either provided by entrants or caused by printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes;
- Technical failures of any kind, including but not limited to malfunctions, interruptions, or disconnections to the internet, social media platforms, in phone lines or network hardware or software;
- Unauthorized human intervention in any part of the Sweepstakes, including but not limited to the entry process;
- Technical or human error which may occur in the administration of the Sweepstakes, including but not limited to the processing of entries;
- Late, lost, undeliverable, damaged or stolen mail; delayed or misdirected entries or failure to receive entries due to limitation of third-party social network platforms;
- Entries that are erroneously deleted, lost or destroyed or corrupted. In this case, entrants sole remedy is to take the required actions to receive another entry(s) in the Sweepstakes, if it is possible; or

Disputes:

Except where prohibited, entrant agrees that:

- Any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually without resort to any form of class action and exclusively by the United States District Court for the Eastern District of Michigan or the appropriate Michigan State Court located in Oakland County, Michigan;
- Any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and
- Under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. **Important note: Some jurisdictions do not allow the limitations or exclusion of liability for incidental or consequential damages, so the above may not apply to you.**
- All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by and construed in accordance with the laws of the State of Michigan without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction) which would cause the application of the laws of any jurisdiction other than the State of Michigan.

Severability:

If any provision of these Official Rules is found to be invalid, illegal, or unenforceable by a court or other tribunal of competent jurisdiction, that provision will be enforced to the fullest extent permitted by law.

Remaining provisions will remain in full force and effect. If any provision is determined to be overly broad, it will be limited and enforced to the extent allowed by applicable law.

Entrant's Personal Information:

Information collected from entrants is subject to [Sponsor's Privacy Policy](#), with the exception of the information collected while playing the optional Score and Block Game as described above.

Winner List:

See this [winner list](#) for the Sweepstakes winners. The winner list will be posted after winner confirmation is complete.